

SOHA KAMAL

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CAREER OBJECTIVE

To leverage my expertise and creativity in driving innovative solutions within a dynamic team, contributing to organizational growth and personal development.

EDUCATION

Undergraduate

BS – Aviation Management (2020 – 2024) USKT

CGPA – 3.56/4.0

MAJOR COURSES

- Introduction To Management
- Human Resource Management
- Safety And Risk Management
- Organizational Behaviour
- Total Quality Management
- Aviation Marketing
- Human Factor
- Project Management
- Supply Chain Management
- Leadership And Team Management
- Management Information System
- Business And Corporate
- Business Research Method

Experience

- 6-week summer internship on Allama Iqbal International Airport
- Working as a freelancer
- Worked in a sialkot Barkat Sports Company as a client relationship manager (remote)

STRENGTHS

- Excellent research abilities
- Data analysis and statistical proficiency
- Adaptability and eagerness to learn
- Ability to teamwork and collaborate
- Strong written and verbal communication
- Excellent time management, leadership and marketing skills

INTERPERSONAL SKILLS

- IT: Fully conversant with the use of Microsoft Office, Google Workspace, Canva .
- Languages: English, Urdu, Punjabi
- Social media accounts handling
- Customer support
- Certified Digital marketing from ahref's in that course (seo, affiliate marketing) is included
- Fully conversant with Buffer, Meta , ahrefs tools
- Content creation
- Lead generation
- Market research and competitive Analysis
- Marketing and branding
- Looking forward for more courses of seo and digital marketing from digiskills and banoqabil