

TALHA TANVEER AHMED

Social Media Marketer & Digital Marketing Specialist

Location: Pakistan

Specialization: Social Media & Digital Marketing

PROFESSIONAL SUMMARY

Professional Social Media Marketer specializing in Facebook, Instagram, YouTube, LinkedIn, content creation, audience engagement, social media management, paid advertising, SEO, and growth strategies. Focused on helping businesses build strong online brands, reach the right audiences, increase engagement, and achieve measurable marketing results.

CORE SKILLS

- Social Media Marketing & Management
- Facebook & Instagram Marketing
- YouTube Marketing & YouTube SEO
- LinkedIn Marketing
- Content Creation & Content Strategy
- Facebook / Instagram Ads
- Audience Engagement & Community Management
- Hashtag & Keyword Research
- Competitor Research & Analytics
- SEO & Digital Marketing
- Graphic Design & Social Media Creatives
- Brand Awareness & Growth Strategy

SERVICES

- Facebook Page Management, Facebook Ads, audience targeting and engagement.
- Instagram profile management, Reels strategy, captions, hashtags and organic growth.
- YouTube channel optimization, video SEO, keyword research, titles, descriptions and analytics.
- LinkedIn profile/page management, professional content and brand building.
- Social media content planning, creative posts, promotional content and campaign strategy.
- Performance monitoring, analytics, reporting and continuous campaign optimization.

PROFESSIONAL EXPERIENCE

Social Media Marketer / Digital Marketer

Providing social media marketing and digital marketing support for businesses and online brands, including content planning, social media management, audience engagement, advertising, SEO, analytics, and growth-focused strategies.

Graphic Design & Social Media Creative Support

Creating professional social media graphics, promotional designs, thumbnails, banners and branded visual content to support marketing campaigns and improve online presence.

TOOLS & PLATFORMS

Facebook • Instagram • YouTube • LinkedIn • Meta Ads • Canva • SEO Tools • Social Media Analytics • Content Planning & Management Tools

CAREER OBJECTIVE

To work with businesses and clients who need professional social media management and digital marketing support, while delivering creative, consistent and results-oriented strategies that contribute to long-term growth.

Note: Add your phone number, email address, education, certifications and work history before submitting this resume to a client or platform.