

Jasim Uddin

Web Analytics & Tracking Specialist

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Dhaka, Bangladesh
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- Meta Pixel and Conversion API
- Google Ads Conversion Tracking
- Google Analytics 4 funnel tracking
- Custom Reports & Dashboards
- Offline Conversion Tracking
- Server Side Tracking

EXPERIENCE

Elite Sales Leads LLC, United States- Tracking Specialist

Tracking & Analytics: Audits, Setup, Reporting

March 2024 - February 2026

Goodman The Response Agency, England- Tracking Specialist

Managing tracking setups for marketing agency clients

July 2025 - February 2026

Campaign Minder, Australia- Tracking Specialist

Tracking setup and management

March 2025 - June 2025

StepUp, BD- Tracking Specialist

Tracking setup and management

May 2024 - September 2024

EDUCATION

Web Analytics Solution— Associate Degree. Professional Diploma in Web Analytics and Conversion Tracking

2023 - 2024

Skillupper— Professional Diploma in Data-Driven Digital Marketing

2021 - 2022

Government Titumir College— B.SC & M.SC in Physics

2016 - 2021

SKILLS

- Google Tag Manager
- Google Analytics
- Analytics & Tracking
- Meta Pixel & CAPI
- Tracking Goals Setup
- Server Side Tracking
- Funnel Tracking
- Social Media Pixel
- CRM Automation
- Looker Studio
- Fix Pixel issues
- Custom reports

Certification

- Certified in Google Analytics
- Certified in Web Analytics with Server Side Tracking
- Certified in Google Ads Search
- Certified in Google Ads Measurement

LANGUAGES

- English
- Bangla