

SHAHINUR

Digital Marketing Specialist



PROFILE

Motivated and creative Digital Marketing Specialist with practical skills in social media marketing, SEO, Facebook marketing, Instagram marketing, Pinterest marketing, YouTube marketing, Google Ads and lead generation. Focused on improving brand visibility, audience engagement, website traffic and online growth.

EDUCATION

2012 — SSC | Balapur N. C. High School

2014 — HSC | Narsingdi Govt. College

2018 — Diploma in Food Technology | Narsingdi

DIGITAL MARKETING SERVICES

Facebook & Instagram Marketing • Pinterest Marketing • YouTube Marketing • SEO • Google Ads • Lead Generation • Social Media Management • Content Marketing

PROFESSIONAL EXPERIENCE

Digital Marketing Specialist | Freelance

- Develop digital marketing strategies for online brand growth.
- Manage social media platforms and promotional campaigns.
- Perform SEO, keyword research and content optimization.
- Support lead generation and audience engagement activities.

Social Media Marketing Specialist | Freelance Projects

- Create and optimize social media content.
- Manage Facebook, Instagram, Pinterest and YouTube marketing activities.
- Improve online presence through consistent content and marketing strategies.

PROFESSIONAL STRENGTHS

Creative • Responsible • Fast Learner • Client-Focused • Communication • Analytical Thinking • Campaign Optimization

CAREER OBJECTIVE

To build a successful career in digital marketing by applying creative marketing strategies, improving online visibility and delivering measurable value to clients and businesses.

CONTACT

Phone: 01311606235

Email: amirohassanpolash@gmail.com

Location: Madhabdi, Narsingdi, Dhaka

CORE SKILLS

- Digital Marketing
- Social Media Marketing
- Facebook Marketing
- Instagram Marketing
- Pinterest Marketing
- YouTube Marketing
- Search Engine Optimization (SEO)
- Google Ads
- Lead Generation
- Social Media Management
- Content Marketing
- Keyword Research