

# Waqas Ahmed

## Google Business Profile (GBP) & Local SEO Specialist

### Professional Summary

Dedicated freelancer specializing in Google Business Profile optimization, Local SEO, Google Maps optimization, keyword research, citation building, competitor analysis, and data entry. Committed to accurate work, clear communication, and on-time delivery.

### Skills

Google Business Profile (GBP), Local SEO, Google Maps Optimization, Keyword Research, Citation Building, Competitor Analysis, Data Entry, Microsoft Excel, Google Sheets, Virtual Assistance.

### Experience

**Self-Employed** (2019–Present): Local SEO, Data Entry & Virtual Assistant services.

**Habib Bank Limited (HBL)** – Credit Processor (2014–2018).

### Education

B.A., University of Sindh

### Certification

Local SEO with AI Training Program – Skills Heaven (2026).