



Muzammil Ahmed

AI Content Creator · Video Editor · Social Media Marketer

Fiverr Level 2 Seller

MBA Graduate

5 Yrs Video Editing

4 Yrs Social Media

2+ Yrs AI Production

almuzammildigitalexperts@gmail.com · Mianwali, Pakistan · fiverr.com/muzammilcreatives · UAE · USA · UK · Saudi Arabia · Italy · Pakistan

KEY NUMBERS

5+

Years Video Editing

4+

Years Social Media

50+

Clients Served

3

Brands Built

CORE SKILLS



VIDEO EDITING TOOLS

- Adobe Premiere Pro
- Adobe After Effects
- CapCut Pro
- Filmora AI

AI VIDEO GENERATION

- HeyGen
- Kling AI
- SORA
- Runway ML
- Higgsfield
- Flow
- Veo 3 (Google)
- Meta AI Video

AI CONTENT WRITING

- ChatGPT
- Claude AI
- Google Gemini
- DeepSeek

VOICE & AUDIO AI

- ElevenLabs
- Suno.com
- Google AI Studio

DESIGN TOOLS

- Canva AI
- Adobe Photoshop AI
- Midjourney
- Gemini Image



PROFESSIONAL SUMMARY

Digital media specialist with 5 years of professional video editing, 4 years of social media marketing, and 2+ years of AI content production. Founder of **Muzammil Creatives** and **kimu.pk** — independently managing complete brand pipelines from concept to final delivery. Fiverr Level 2 Seller with 50+ international clients across UAE, USA, UK, Saudi Arabia, Italy, and Pakistan. Expert in JSON-based AI workflows, prompt engineering, and multi-platform content strategy.



VIDEO EDITING — 5 YEARS EXPERIENCE

Professional Video Editor

2020 – Present

Muzammil Creatives & Freelance Clients

5 Years

- 5 years hands-on with Adobe Premiere Pro, After Effects, CapCut Pro & Filmora AI for professional short and long-form content.
- Produced cinematic reels, product ads, brand videos, UGC content & storytelling videos for 50+ international clients.
- Expertise in color grading, motion graphics, typography animation, sound design & trending short-form editing styles.
- Integrated AI video tools (HeyGen, Kling, SORA, Runway ML) into editing workflow for hybrid AI + real footage production.
- Delivered content optimized for Instagram Reels, YouTube Shorts, TikTok, Facebook & paid ad campaigns.

VIDEO PRODUCTION SERVICES

Script to Video

Full pipeline from script to publish-ready video

Cinematic Film Style

Color grading, transitions & film-quality edits

UGC & E-commerce Ads

Product & service videos for ads and listings

AI Avatar & Digital Human

Custom AI avatars for brand spokespeople

2D / 3D Animation

Cartoon, explainer & animated brand videos

CGI / VFX Ad Creatives

VFX overlays, motion graphics & CGI ads



SOCIAL MEDIA MARKETING — 4 YEARS EXPERIENCE

Social Media Manager & Digital Marketer

2021 – Present

Muzammil Creatives & Multiple Clients

4 Years

- Managed social media for 50+ clients across Instagram, Facebook, YouTube, TikTok, and LinkedIn.
- Built and executed full content calendars, caption writing, hashtag strategy & post scheduling for multiple niches.
- Ran paid Meta Ads campaigns — awareness, engagement, lead generation & conversion objectives.
- Managed 5 Instagram accounts simultaneously with consistent content calendars and AI-driven design.
- Delivered WhatsApp marketing automation & broadcast campaigns for e-commerce sales conversion.

PLATFORMS & SKILLS

Instagram Growth

Facebook Marketing

YouTube Strategy

TikTok Content

Meta Ads Manager

Paid Campaigns

Content Calendar

Hashtag Research

WhatsApp Automation

Analytics & Reporting

Audience Targeting

Lead Generation

Brand Strategy

E-commerce Marketing



AI CONTENT PRODUCTION — 2+ YEARS EXPERIENCE

AI Content Creator & Prompt Engineer

2023 – Present

Muzammil Creatives

2+ Years

- 2+ years daily use of AI tools for content creation, video generation, design, data analysis & workflow automation.
- Expert in prompt engineering — crafting precise AI prompts in JSON format for structured, production-ready outputs.
- Built complete AI content pipelines: idea → script → voiceover → video generation → editing → final delivery.
- Used AI for data extraction, website analysis, document processing & business data enhancement.

Founder & Full-Stack Brand Manager

2022 – Present

kimu.pk — E-commerce Brand (Home Gadgets, Clothing, Lifestyle)

SEO & SOCIAL MEDIA

- Meta Ads Manager
- Google Search Console
- Semrush (AI)
- Ubersuggest
- Buffer / Metricool

EDUCATION

- MBA — Master of Business Administration
University of Sargodha, Pakistan

LANGUAGES

- Urdu (Native)
- Punjabi (Native)
- English (Professional)

- Built 3 brands end-to-end — strategy, content, video production, social media, WhatsApp automation & sales.
- Launched perfume line (ROYA, AURA OUD, NOIR, LUMI) with full visual identity, Midjourney campaigns & Instagram ads.
- Produced all UGC, product videos, ad creatives & short-form content using AI + professional editing tools.

Level 2 Seller — AI Video & Content Services

2023 – Present

Fiverr Marketplace — [fiverr.com/muzammilcreatives](https://www.fiverr.com/muzammilcreatives)

- Delivering professional AI video production, short-form editing & UGC content for clients globally.
- Maintained Level 2 status through consistent 5-star reviews, repeat orders & on-time delivery.