

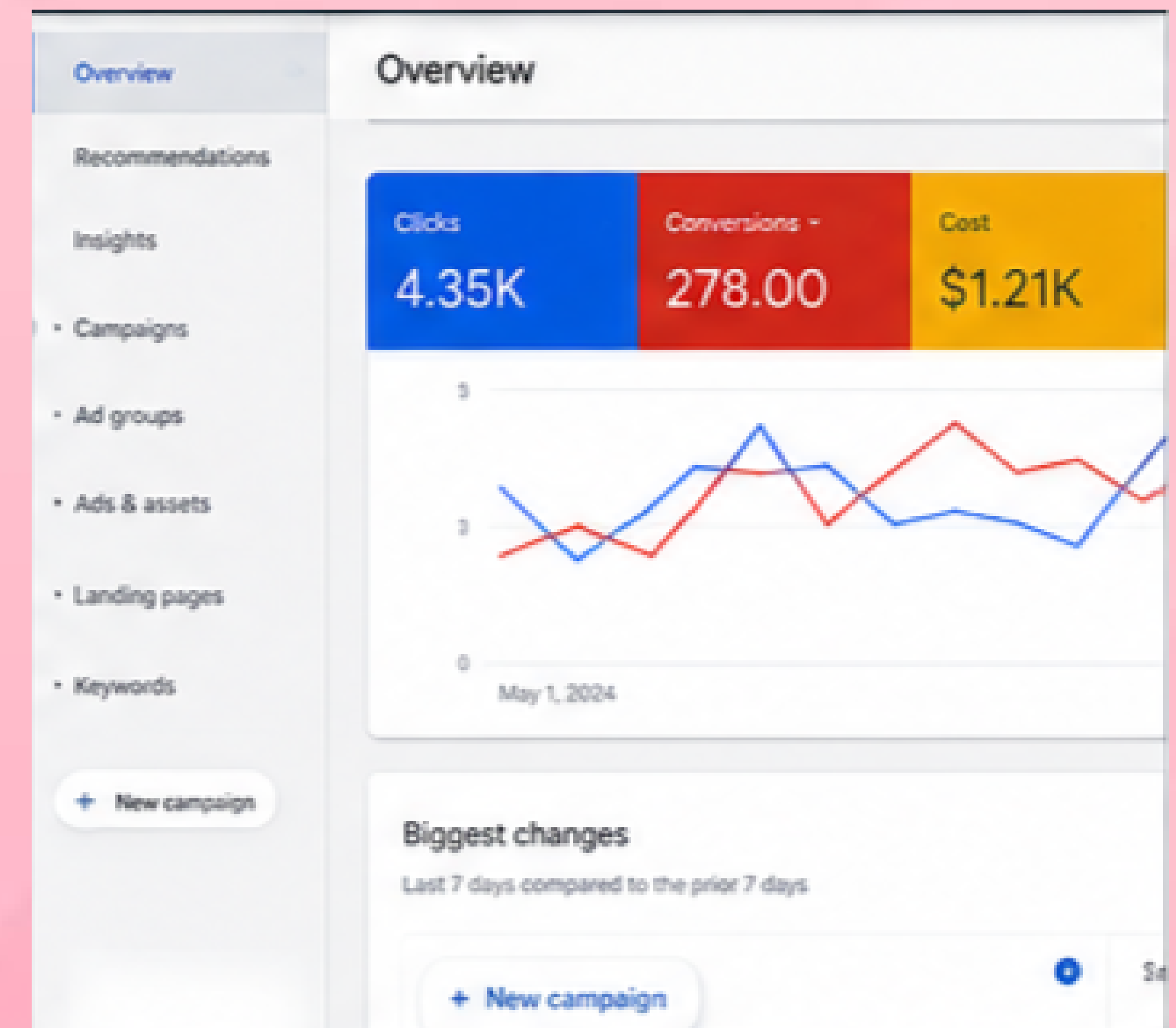
GOOGLE ADS

Grow your business with high-performing Google Ads campaigns.

I create, manage, and optimize Search, Display, Shopping, YouTube, and Performance

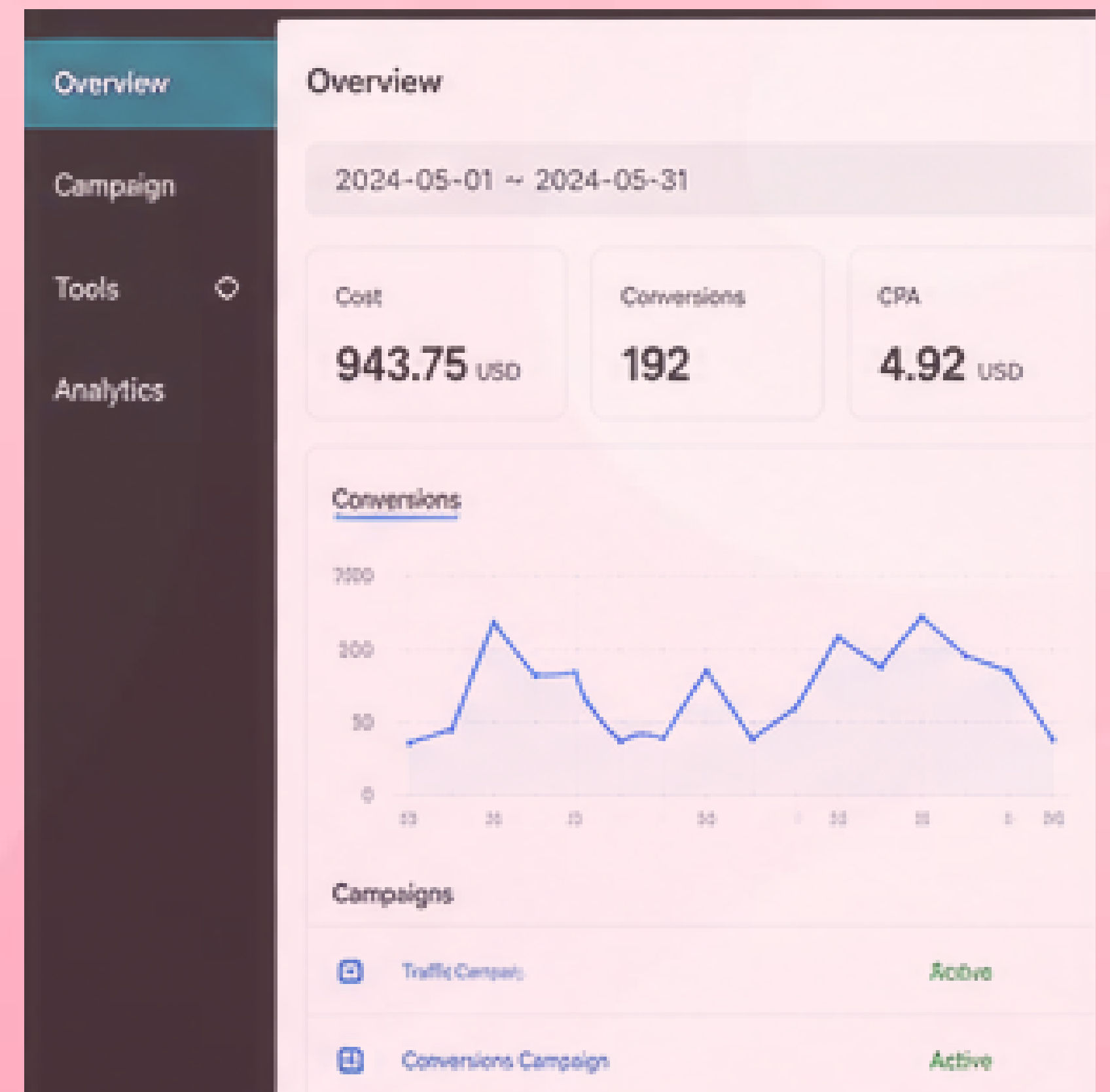
Max campaigns to drive targeted traffic, generate quality leads, and increase sales.

With keyword research, audience targeting, conversion tracking, and continuous optimization, I help maximize your ROI while reducing ad costs.



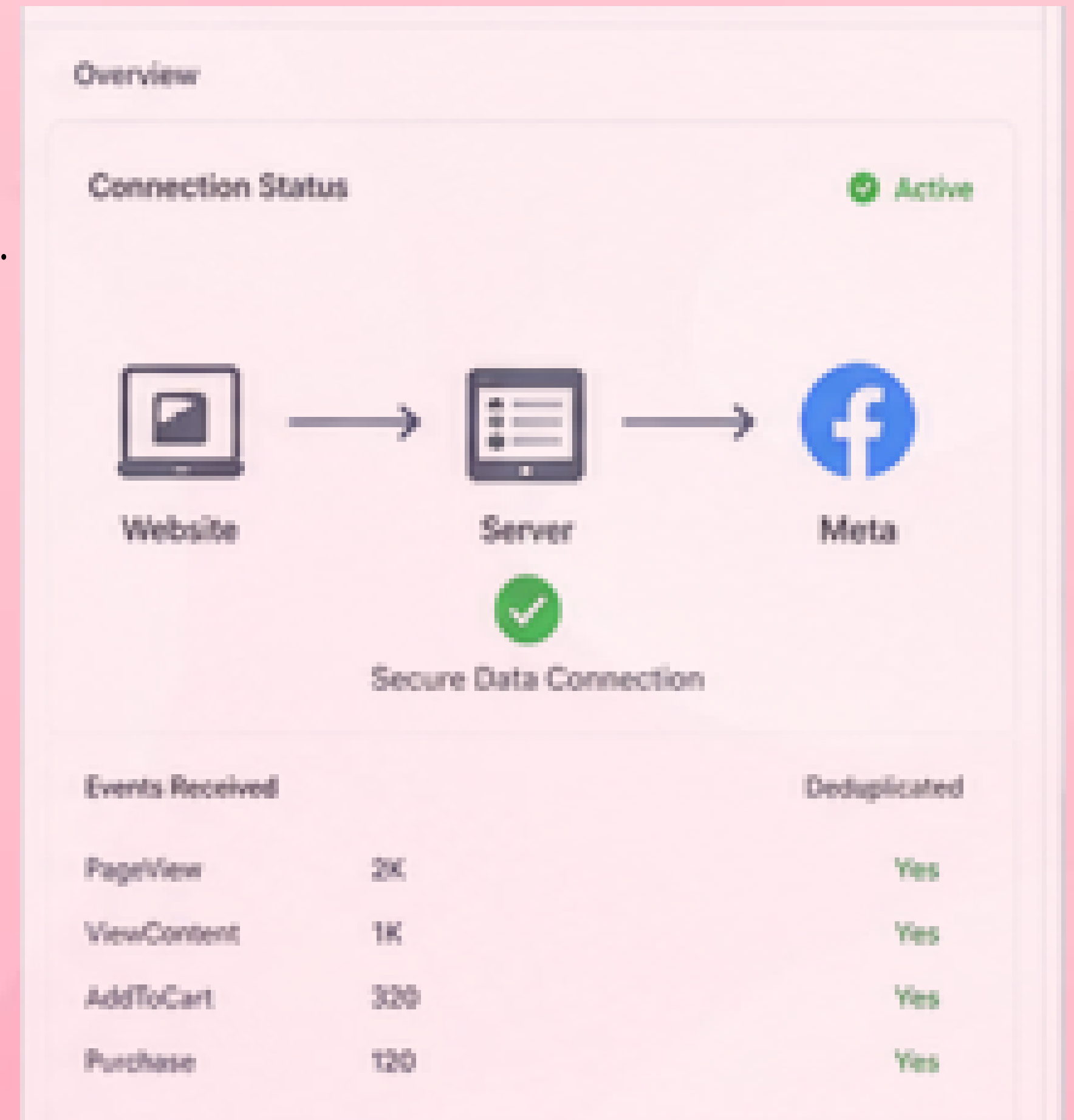
TIKTOK ADS

Reach the right audience and grow your business with high-performing TikTok Ads. I create, manage, and optimize TikTok advertising campaigns that increase brand awareness, drive website traffic, generate qualified leads, and boost sales. From audience targeting and campaign setup to performance optimization and conversion tracking, I focus on delivering the best possible return on your advertising investment.



CONVERSION API

Improve tracking accuracy and maximize ad performance with professional Conversion API (CAPI) setup. I configure Meta Conversion API to send server-side events, helping you capture more reliable conversion data, reduce signal loss caused by browser restrictions, and enhance campaign optimization. This leads to better audience targeting, more accurate reporting, and improved return on ad spend (ROAS).



GRAPHICS DESIGN

LOGO

IQOOK
EMPHASIZES THE SMART CHOICE

EN
ENERGYNATION

RINS

SOCIAL MEDIA POST

IQOOK
EMPHASIZES THE SMART CHOICE

RINS
ON

RINS

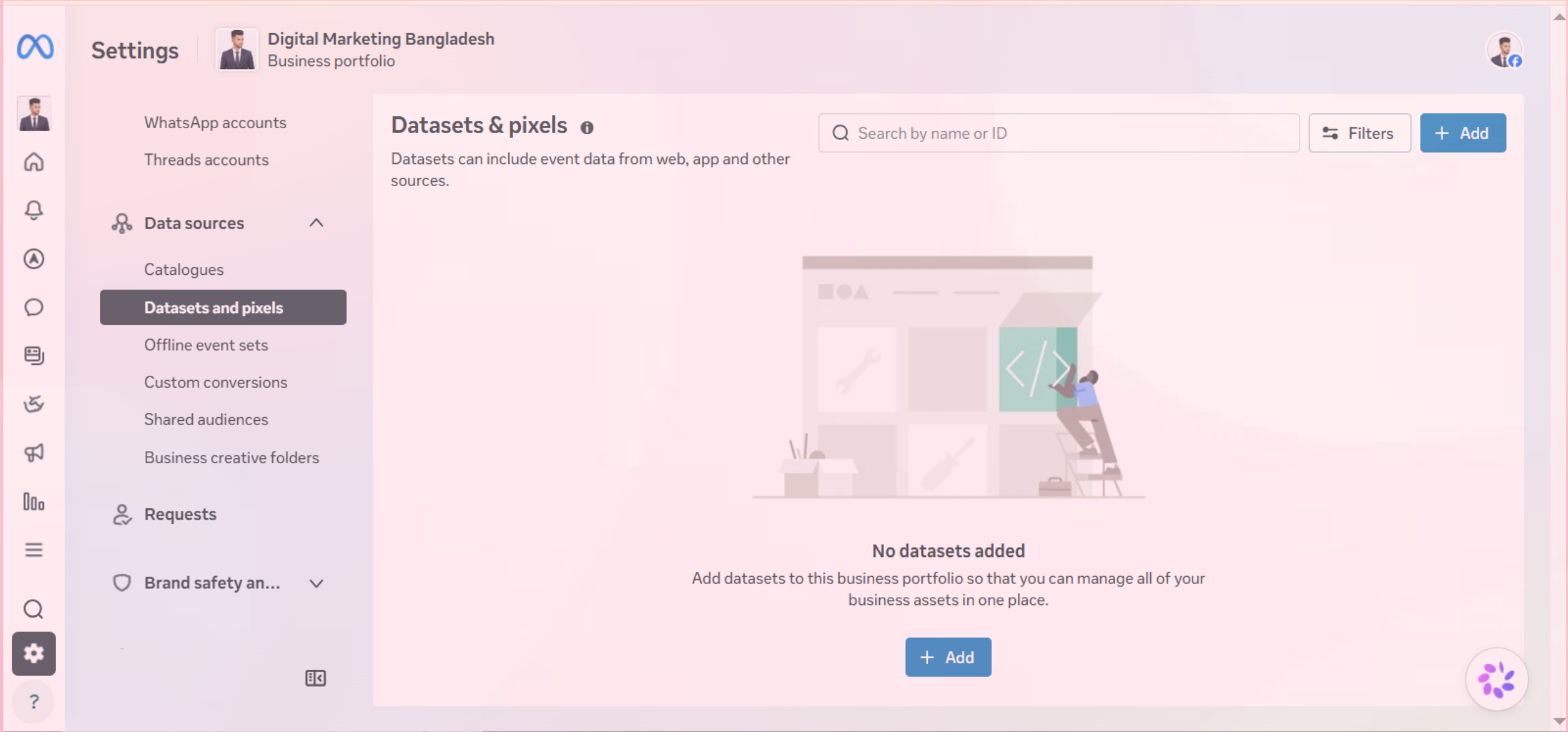
SOCIAL MEDIA COVER/ BANNER

IQOOK
EMPHASIZES THE SMART CHOICE

EN
ENERGYNATION

PIXEL SETUP

Ensure accurate tracking and better ad performance with professional Pixel Setup.
I install and configure Meta Pixel, Google Tag Manager (GTM), and conversion tracking to monitor website visitors, track important events, measure campaign performance, and enable effective retargeting.
A properly configured pixel helps improve ad optimization, increase conversions, and maximize your return on investment (ROI).



FACEBOOK AD CAMPAIGN

Project Name: Ads for Awerness

Industry: Garments

Project Description:

Need to create awerness about our product and branding.

What I did?

Facebook Page setup, Pixel setup, server tracking, Ads setup, Retargeting

Ad Result:

When I started ads cost wast \$2 per product. But after retargeting ads cost is \$0.80

All ads

Actions

Active ads

Had delivery

+ See more

Create a view

Search to filter by: name, ID or metrics

Campaigns

Ad sets

Ads

Last 30 days: Jul 3, 2026 – Aug 1, 2026

+ Create

Duplicate

Edit

Analyze

A/B test

More

Columns: Performance

Breakdown

☐	Off / On	Campaign	Delivery	Actions	Results	Cost per result	Budget	Amount spent	Impressi
☐	☒	Mim fashion	☐ Off	—	11 Messaging conversat...	₹18.34 Per Messaging Conv...	Using ad set bu...	₹201.78	
☐	☒	Farmget engagement	☐ Off	—	82 Follows or likes	₹1.90 Per Follow or like	Using ad set bu...	₹155.61	
☐	☒	Ads Run	☐ Off	—	14 Messaging conversat...	₹25.12 Per Messaging Conv...	Using ad set bu...	₹351.67	
☐	☒	Digital Evolation	☐ Off	—	60 Follows or likes	₹2.06 Per Follow or like	Using ad set bu...	₹123.76	
☐	☒	Campaign eng azhari	☐ Off	—	893 Follows or likes	₹0.68 Per Follow or like	Using ad set bu...	₹603.21	
New Engagement Campaign 1									
Results from 7 campaigns					Multiple conversions	Multiple conversions		₹2,594.38	Total spent

INSTAGRAM AD CAMPAIGN

Grow your business with high-converting Instagram Ads. I create, manage, and optimize Instagram advertising campaigns to increase brand awareness , website traffic, engagement, leads, and sales. Using advanced audience targeting, creative ad strategies, and continuous performance optimization, I help businesses reach the right customers and maximize their return on ad spend (ROAS).

Campaigns		
+ Create Duplicate Edit		
☐	Active	Campaign
☐		Insta - Engagement
☐		Insta - Traffic
☐		Insta - Leads
Results from 3 campaigns		
Reach		Profile Visits
89,231		2,245
Link Clicks		Cost per Result
1,934		\$0.23

THANK YOU

A portrait of a young man with dark hair and a beard, wearing a dark blue suit, white shirt, and dark tie. He is looking slightly to the right.

Portfolio Of SAIMUN HASAN

D i g i t a l M a r k e t e r

I help businesses grow their online presence and achieve measurable results through strategic digital marketing solutions. My services include Facebook Ads, Instagram Ads, Google Ads, TikTok Ads, SEO, Lead Generation Social Media Management, Meta Pixel Setup, Conversion API Integration, Business Manager Setup, and Website Tracking. I create data-driven marketing strategies that increase brand awareness, generate high-quality leads, boost website traffic, and maximize return on investment (ROI)

E X P E R T I Z E



C O N T A C T

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