

Arooba Butt

SEO Content Writer WordPress & On-Page SEO Specialist

CONTACT

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EDUCATION

Intermediate (Continue)
Karkhana Bazar Girls College

(2024-2026)

SUMMARY

A motivated and detail-oriented SEO Content Writer and WordPress Specialist. Passionate about creating plagiarism-free, engaging content and optimizing website layouts. Skilled in keyword research, on-page SEO, and managing WordPress dashboards using Elementor.

EXPERIENCE / PROJECTS

SEO Article Writing Practice (Independent Projects)
Researched and wrote articles in niches like Skincare Tips, Health, Fitness and Wellness. Focus on user engagement and natural keyword integration.

CORE SKILLS

- SEO Content Writing
- On-Page SEO (H2/H3 Heading Hierarchy)
- Keyword Research
- WordPress Management
- Elementor Page Builder
- Plagiarism-Free Article Writing

WordPress & Elementor Practical Training (Skill Building)

Successfully set up a local WordPress environment to configure single-column responsive website layouts and format blog posts.