

Dharmistha Vijay Kamalia

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SUMMARY

Pinterest Marketing & Canva Design Specialist with experience in creating eye-catching Pinterest pins, SEO-optimized content, and social media graphics. Skilled in helping bloggers, eCommerce brands, and businesses increase website traffic, engagement, and brand visibility through creative digital marketing solutions. Committed to delivering high-quality work, meeting deadlines, and ensuring client satisfaction.

EDUCATION

PGDM (HR) 2018

M.Com 2014

Bachelor of Management Studies (Marketing) 2011

Mumbai Board

HSC

Mumbai Board

SSC

EXPERIENCE

Freelance Pinterest Marketing & Canva Designer 2026 – Present

Freelance

- Design high-quality Pinterest Pins using Canva.
- Create SEO-friendly Pinterest titles and descriptions.
- Develop Pinterest boards and keyword strategies.
- Design social media graphics for businesses and bloggers.
- Support affiliate marketing campaigns with engaging creatives.
- Create branding and promotional graphics for online businesses.

HR Recruiter

March 2018 – December 2018

TheConcept Recruitment Consultancy

- End-to-end recruitment process.
- Candidate sourcing through Naukri, LinkedIn, Indeed, Monster, and TimesJobs.
- Interview coordination and candidate follow-up.
- Recruitment documentation and reporting.

Office Assistant

March 2011 – April 2012

Securities Exchange Board of India (SEBI)

- Administrative support.
- Documentation and office coordination.
- Microsoft Office reporting.

Marketing Assistant

January 2010 – August 2010

Navbharat Engineering

- Assisted marketing activities.
- Customer coordination.
- Documentation support.

TECHNICAL SKILLS

Pinterest Marketing
Pinterest SEO
Canva Graphic Design
Canva Presentations
Social Media Marketing
Content Creation
Affiliate Marketing
Adobe Photoshop
Image Editing
Branding
Digital Marketing
Microsoft Word
Microsoft Excel
Microsoft PowerPoint
Basic HTML & DHTML

LANGUAGES

English Hindi Marathi Gujarati

SERVICES

Pinterest Pin Design Pinterest SEO Canva Design Social Media Graphics Branding Materials Presentation Design
Affiliate Marketing Support

CAREER OBJECTIVE

To help businesses, bloggers, and eCommerce brands grow their online presence through creative Pinterest marketing, Canva design, and digital marketing solutions while delivering professional, reliable, and high-quality freelance services.