

FAIZA SHAZADI

Multilingual Content Writer & Creative Graphic Designer

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PROFESSIONAL SUMMARY

Highly creative and multilingual professional fluent in 7 languages, with a strong academic background from the **University of the Punjab**. Expert in SEO Content Writing, Graphic Designing, Digital Illustration, and Social Media Marketing. Proven ability to deliver high-quality creative solutions and effectively manage global clients on freelance platforms.

LANGUAGES (7 LANGUAGES)

Urdu (Native)

English (Fluent)

Korean

Chinese

Spanish

Persian

Turkish

CORE SKILLS

Writing & Marketing:

- SEO Blog Posts & Article Writing
- Creative Writing & Copywriting
- Social Media Management (SMM)
- Translation & Localization

Design & Tools:

- Graphic Design & Brand Identity
- Digital Illustration & Vector Art
- Fine Arts & Traditional Sketching
- Adobe Photoshop, Illustrator, Canva

PROFESSIONAL EXPERIENCE

Freelance Multilingual Content Specialist & Designer

2024 - Present

Guru.com / Upwork / Indeed

- Write SEO-optimized articles and creative blogs for global clients in multiple languages.
- Design engaging social media posts, vector arts, logos, and marketing materials.
- Handle cross-cultural client communication, ensuring high project delivery standards.

Social Media & Creative Assistant

2023 - 2024

Remote Projects

- Managed social media content calendars and designed graphics to boost online engagement.
- Created multilingual marketing copy for target regional audiences.

EDUCATION

Graduation / BS Degree

Graduated

University of the Punjab, Lahore

Intermediate (F.A / F.Sc)

Passed

The Best Group of Colleges