
MICH BACONG MARCELINO

Aspiring E-Commerce Data Analyst | Video Editor | Graphic Design & Video Production

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PROFESSIONAL SUMMARY

Aspiring E-Commerce Data Analyst and Video Editor with strong skills in data analysis, digital content creation, and graphic design. Proficient in Google Workspace, Google Data Studio, Canva, and AI tools such as ChatGPT. Experienced in leading student projects and producing engaging digital media as portfolio samples. Passionate about leveraging data and creative tools to empower entrepreneurs and businesses.

KEY SKILLS & SERVICES

- Data Analysis & Reporting
- Video Editing & Production
- Graphic Design & Digital Content Creation
- Social Media Video Production
- Continuous Improvement & Quality Control
- Adaptability, Self-Motivation & Team Leadership

Tools: Google Workspace, Microsoft Copilot, Google Data Studio, Canva, ChatGPT, CapCut

RELEVANT EXPERIENCE

Student Project Group Leader, Video Editor, Videographer, Script Writer July 2024 – February 2026

- Directed and edited a counseling-themed film project, ensuring a clear and impactful message.
- Wrote impactful scripts and led team, receiving recognition as top video editor in class.
- Selected as group leader and lead video editor for various class projects, facilitating collaboration and creativity.

Class Representative & Student Sales Ambassador October 2025

- Represented class during Entrepreneurship Day by showcasing Filipino delicacies to engage visitors.
- Promoted products effectively, attracting customers and repeat buyers.
- Contributed to class efforts that resulted in a Top 5 position among 15 sections, enhancing teamwork and communication skills.

EDUCATION

Senior High School Graduate: HUMSS March 2026

CERTIFICATIONS

- Getting Started with Semrush — Semrush Academy (Jan 2026)
- How to Plan a Magnetic Content Strategy Using Semrush — Semrush Academy (Jan 2026)
- Marketing with Canva — Canva Design School (Jan 2026)
- Meet Canva's Visual Suite — Canva Design School (Jan 2026)

WEBSITES, PORTFOLIOS, PROFILES

LinkedIn: [linkedin.com/in/michmarcelino-nidrelidastudios](https://www.linkedin.com/in/michmarcelino-nidrelidastudios)

Portfolio: nidrelidastudios.github.io

OnlineJobs.ph: onlinejobs.ph/jobseekers/info/5010018

Fiverr: [fiverr.com/s/DDKY4Dz](https://www.fiverr.com/s/DDKY4Dz)

LANGUAGES

English: Proficient

Filipino: Native

REMOTE WORK READINESS

Reliable internet connection via TNT mobile hotspot

Depend on Meralco for electricity supply

Equipment: HP Laptop, noise-cancelling headset

Flexible schedule: Available for US, UK, and AU time zones including graveyard shifts