



JAGADISH ROY

DIGITAL MARKETING & LEAD GENERATION EXPERT

Results-driven Digital Marketing & Lead Generation Expert with experience in B2B and B2C lead generation, data mining, web research, SEO, and social media marketing. I help businesses grow by delivering high-quality leads, targeted outreach, and effective marketing strategies.

PROFESSIONAL EXPERIENCE

2022 – Present

Lead Generation Specialist

Freelance | Remote

- Generate targeted B2B & B2C leads using LinkedIn, Google Search, and various online tools.
- Collect verified emails, phone numbers, and company information.
- Build email lists and prospect lists for outreach campaigns.
- Ensure data accuracy and deliver high-quality leads.

2020 – 2022

Digital Marketing Executive

Local Marketing Agency, Bangladesh

- Managed social media accounts (Facebook, Instagram, LinkedIn).
- Created content and ran campaigns to increase engagement.
- Performed keyword research and on-page SEO.
- Supported email marketing and lead nurturing activities.

EDUCATION

2016 – 2020

Bachelor of Social Science (BSS)

Thakurgaon Govt. College, Bangladesh

Department of Social Science

Result: Second Class

CERTIFICATIONS

- Digital Marketing Fundamentals – Google Digital Garage
- SEO Fundamentals – Semrush Academy
- Social Media Marketing – HubSpot Academy

TOOLS I USE

 Sales Navigator

 Hunter.io

 Apollo.io

 Snov.io

 ZoomInfo

 Workspace


 Microsoft Office

 Mailchimp

 HubSpot

CONTACT

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SKILLS

- B2B & B2C Lead Generation
- LinkedIn Lead Generation
- Email List Building
- Data Mining & Web Research
- Digital Marketing
- Social Media Marketing
- Search Engine Optimization (SEO)
- Email Marketing
- Google Ads (Basic)
- CRM Tools (HubSpot, Mailchimp)
- Microsoft Office & Google Suite

LANGUAGES

- Bengali (Native)
- English (Professional)

PERSONAL INFORMATION

Father's Name : Dinuram
Date of Birth : 7/7/1997
Nationality : Bangladeshi
Religion : Hindu
Marital Status : Single