

ALLAM HABIB

FREELANCE PINTEREST & SOCIAL MEDIA MARKETER

CONTACT

+213-5528-71077

hvbibalm@gmail.com

Constantine-Algeria

SKILLS

- Pinterest Marketing & Strategy
- Social Media Management
- Pin Design (AI)
- SEO Keyword Research
- Content Creation & Scheduling
- Data Analysis (Pinterest Analytics)
- Affiliate Marketing (Awin, ClickBank)
- Organic Traffic Growth

LANGUAGES

- English (Fluent)
- Arabic (Native)

PORTFOLIO / PROOF OF WORK

- Pinterest account growth: 0 → 6,600+ impressions in 30 days (screenshot available).
- Top-performing pin: 4,689 impressions in less than 10 days.
- Sample pins: Available upon request.



PROFILE

Self-taught Pinterest marketer with proven results. Grew a Pinterest account from zero to 6,600+ impressions and 3,700+ audience reach within 30 days using only 62 pins – no paid ads. Created all pin designs, performed keyword research, and built a content strategy from scratch. Looking to help businesses increase their organic traffic through data-driven Pinterest marketing.



WORK EXPERIENCE

Freelance Pinterest Marketer (Self-Employed) 2026 - PRESENT

- Managed a Pinterest account from absolute zero, achieving 6,600+ impressions and a top pin with 4,689 impressions in under 30 days.
- Designed all pins using Canva with a focus on scroll-stopping visuals.
- Researched high-intent keywords and optimized pin titles, descriptions, and boards for SEO.
- Scheduled daily pins to maintain consistent activity and audience growth.
- Tracked performance using Pinterest Analytics and adjusted strategy based on data.
- Built affiliate marketing funnels through platforms like Awin and ClickBank, generating 40+ unique hops in the first month.

Affiliate Marketing Trainee (Self-Study) 2025 - 2026

- Learned how to promote products through affiliate networks (Awin, ClickBank, ShareASale, Admitad).
- Created a landing page for a calorie-tracking app (Nutrinixy) using Wix.
- Understood FTC compliance, affiliate disclosures, and platform policies.



EDUCATION

Self-Directed Learning 2025 - 2026

- Completed online courses and practical projects in Pinterest marketing, Canva design, SEO, and affiliate marketing.
- Built a live portfolio with measurable results (6.6k impressions, 3.7k audience reach).