

Omm Prakash Maharana

Marketing Manager

Profile

Results-driven Marketing Manager with over five years of experience working with a diverse range of clients across multiple industries. Proven track record of developing high-impact marketing campaigns for startups and established organizations alike, consistently delivering outcomes that exceed expectations. Adept at blending creative vision with strategic thinking to drive brand growth and customer engagement.

Contact

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Old Town, Bhubaneswar

Core Skills

- Management & Leadership
- Digital Marketing
- Creativity & Branding
- Negotiation
- Critical Thinking
- CRM & Sales
- Web Design
- AI Development
- Content Writing

Experience

Sales Executive — Shriram Fortune Pvt. Ltd. (2021 – 2023)

- Achieved monthly, quarterly, and annual sales targets through effective CRM usage and systematic progress tracking.
- Built strong client relationships by understanding customer needs and presenting tailored solutions to close deals efficiently.

Marketing Manager — Shriram Life Insurance Pvt. Ltd. (2024 – 2026)

- Provided comprehensive organizational and administrative support to the marketing leadership team across various strategic projects.
- Conducted in-depth research to inform and guide key marketing campaign development and execution.

Education

- Kalipoei Higher Primary School Secondary Education (10th) 2010 – 2020
- Anchalika Mahavidyalaya Higher Secondary (+2, Complete) 2020 – 2021

Reference

Biswajit Barik Shriram Life Insurance Phone: +91 9337754846 Email: kanhamaharanamaharana31@gmail.com