

Md. Ashiquul Habib

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CAREER OVERVIEW

Creative and user-focused UI/UX Designer with 3+ years of experience designing intuitive digital experiences for web and mobile applications. Skilled in turning complex problems into elegant solutions through user research, prototyping, and visual design. Strong collaborator with developers and stakeholders to ensure seamless product delivery and brand consistency.

SKILLS SUMMARY

- **UX Design:** Wireframing, user flows, process flows, site maps, personas, storyboards
- **UI Design:** High-fidelity interfaces, visual hierarchy, color theory, typography, layout
- **Design Systems:** Style guides, component libraries, responsive design
- **Research & Testing:** User interviews, usability testing, A/B testing
- **Collaboration:** Developer handoff, agile workflow, presentation to stakeholders
- **Design Tools:** Figma and Photoshop

EXPERIENCE

Instructor - Product Management

Ostad Limited | Dhaka, Bangladesh | Nov 2024 – Present

- Designed and delivered **4+ interactive batches** with hands-on exercises, improving students' practical understanding of product management.
- Mentored **200+ students**, helping many land internships or entry-level product roles.
- Achieved **95% positive feedback** from learners for engaging teaching style and clarity.

Project Manager

Pixmatech Limited | Dhaka, Bangladesh | Dec 2024 – Aug 2025

- Delivered **50+ web and app projects** on time, resulting in a **20% increase in client satisfaction**.
- Improved internal communication flow, **reducing project delivery delays by 15%**.
- Successfully implemented **process documentation** to streamline future project onboarding.

Product Designer

SoulTrain Solutions OÜ | Parnu, Estonia | Jul 2023 - Nov 2024

- Conducted **user research with 1000+ participants**, directly influencing feature prioritization.
- Improved **user retention by 15%** through optimized onboarding flows.
- Built and maintained a **scalable design system**, reducing design-to-dev handoff issues.

Product Designer

Lnkits Technology | Beijing, China | Jul 2023 – Jul 2024

- Delivered **10+ client projects** with pixel-perfect, responsive UI designs.
- **Reduced design revision cycles by 30%** by introducing better prototyping and feedback processes.
- Increased **design delivery speed** with components and libraries.

UI/UX Designer

Grit Technologies Limited | Dhaka, Bangladesh | Jan 2023 – Jun 2023

- Helped launch **3 new in-house products**, contributing to improved user engagement.
- Supported design reviews that **decreased usability issues by 20%** pre-launch.
- Collaborated with developers to **cut turnaround time by 25%** on design iterations.

Associate Data Analyst

Quantanite Limited | Dhaka, Bangladesh | Jan 2021 – Mar 2022

- Processed **50,000+ data requests** monthly with **95% accuracy**.
- Helped streamline workflows, **improving delivery times by 10%**.
- Collaborate with new team members, contributing to a **20% boost in team productivity**.

Frontend Developer

Huai'an Flybird Technology Ltd. | Huai'an, Jiangsu, China | Jun 2019 – May 2020

- Developed and deployed **5+ WeChat mini programs** and **10+ web apps**, reaching thousands of users.
- Improved page **load speed by 25%**, enhancing user experience.
- Collaborated with cross-functional teams, **reducing bug reports post launch by 15%**.

EDUCATION

Huaiyin Institute of Technology

BSc. in Software Engineering

Huai'an, Jiangsu, China

AWARDS AND CERTIFICATIONS

- Product Management - **Ostad Limited**
- Enterprise Design Thinking - **IBM**
- UI/UX Design - **Shikhbe Shobai**
- NASA Space Apps Challenge - **BASIS**
- A2-1 English - **British Council**
- HSK4 (Chinese Language) - **Confucius Institutes**