

HUMERA RASHEED

Email: humerq045@gmail.com

Location: Karachi, Pakistan

Portfolio: <https://www.fiverr.com/s/akNI8NN>

PROFESSIONAL SUMMARY

Creative Graphic Designer and Content Creator specializing in AI-driven storytelling. Expert in using advanced AI tools to generate high-quality visual and audio content for social media platforms. Proven ability to manage educational projects and professional brand identities.

CORE SKILLS

AI Tools: Suno.ai (Music), ElevenLabs (Voiceovers), Kling AI & Canva (AI Video Animation).

Design: Adobe Photoshop, Logo Design, Educational Worksheet Creation.

Social Media: Short-form video editing (TikTok/Reels/Shorts), Content Strategy.

Management: Project Coordination, Syllabus Designing, Educational Consulting.

PROFESSIONAL EXPERIENCE

Content Creator | Little Legends Official (Upcoming TikTok Project) Developing educational and animated content for children using AI-driven video and audio tools. Responsible for scriptwriting, visual asset generation, and final video assembly.

Graphic Designer & Educational Consultant | Learning Circle Institute Managed the visual identity of the institute, including event planning and promotional materials. Designed comprehensive syllabi and educational worksheets for pre-nursery students.

EDUCATION

Bachelor of Arts (BA)

PROJECTS & ACHIEVEMENTS

100% profile optimization on Upwork and verified status on Contra.

Experience in technical analysis and dividend monitoring for the Pakistan Stock Exchange (PSX).