

Swayam Arya

SEO Expert | MERN Stack Developer | WordPress Developer



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📍 Ahmedabad, Gujarat, India

Professional Summary

Passionate and results-driven SEO Expert and Full Stack Web Developer with expertise in MERN Stack development, WordPress websites, responsive web design, and website optimization. Skilled in creating modern, scalable, and user-friendly digital solutions that help businesses improve their online presence and generate better engagement. Experienced in developing responsive business websites, portfolio websites, landing pages, and SEO-optimized web applications using modern technologies such as React.js, Node.js, MongoDB, Express.js, HTML, CSS, and JavaScript.

Work Experience

2024 – Present

Remote

Freelancer / Self-Employed, Freelance Web Developer & SEO Specialist

- Developed responsive websites and portfolio platforms for businesses and personal brands.
- Created SEO-optimized website structures for improved Google rankings and user experience.
- Built modern web applications using React.js, Node.js, and MongoDB.
- Designed and customized WordPress websites with modern UI/UX principles.
- Improved website speed, responsiveness, and performance optimization.
- Worked directly with clients to deliver scalable and business-focused digital solutions.

Technical Skills

MERN Stack Development

MongoDB, Express.js, React.js, Node.js

Technical SEO & On-Page SEO

UI/UX Design & Website Optimization

API Integration & Web Applications

WordPress Development & Customization

Responsive Website Design

Website Speed Optimization

Search Engine Optimization (SEO)

HTML5, CSS3, JavaScript

Landing Page Development

Projects

Vivid Seats – Ticket Booking Platform

- Developed a modern responsive ticket booking platform design focused on UI/UX, responsiveness, and SEO optimization.

Business Portfolio Websites

- Created professional portfolio and business websites with responsive layouts and modern animations.

SEO Optimization Projects

- Worked on website optimization, technical SEO improvements, and search ranking enhancement strategies.

Work Terms

Terms and Conditions

- Available for freelance and remote projects
- Flexible working hours based on project requirements
- Strong focus on timely delivery and communication
- Open for long-term collaborations and business projects