

RAJINDER KUMAR

Creative Graphic Designer

 luckykaim2323@gmail.com |  Gurgaon, India |  redbubble.com/people/LYZ7VANI/shop

PROFESSIONAL SUMMARY

Creative Graphic Designer specializing in high-quality logos, social media thumbnails, and custom sticker designs. Passionate about creating visually engaging content that helps brands stand out. Proficient in Photoshop, Illustrator, and Canva with a strong eye for detail and aesthetics.

SKILLS & TOOLS

Design Tools

- Adobe Photoshop
- Adobe Illustrator
- Canva
- Figma
- Adobe InDesign

Core Skills

- Logo Design & Brand Identity
- Social Media Thumbnails
- Custom Sticker Design
- Background Removal
- Print & Digital Content

PROJECTS & EXPERIENCE

YouTube Thumbnail Designer | [Gaming / Anime Niche](#)

- Designed 10+ custom thumbnails for a YouTube channel focusing on gaming/anime niche, resulting in increased click-through rates.
- Used Photoshop for layering and advanced lighting effects to create eye-catching visuals.
- Developed consistent visual branding across all thumbnails to strengthen channel identity.

Freelance Graphic Designer | [Redbubble — LYZ7VANI Shop](#)

- Created and published original artwork on Redbubble for merchandise including stickers, posters, and apparel.
- Managed product listings, artwork uploads, and shop presentation for an online creative storefront.
- Shop: [redbubble.com/people/LYZ7VANI/shop](#)

SERVICES OFFERED

- **Logo Design & Branding:** Crafting unique identities that represent your brand values.
- **YouTube & Social Media Thumbnails:** Designing eye-catching thumbnails that drive clicks and engagement.
- **Custom Sticker Designs:** Creating fun and creative stickers for merch or personal branding.
- **Print & Digital Solutions:** Business cards, flyers, posters, and digital content.
- **Versatile Graphic Art:** Adaptive designs tailored to your specific project needs.

WHY CHOOSE ME

- **100% Client Satisfaction:** Your vision is my top priority.
- **Reliable & Fast Turnaround:** I value your time and ensure projects are delivered on schedule.
- **Creative Approach:** I deliver 'Design That Works' — designs that aren't just pretty but also effective.

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