

## MOEEZ NIAZI

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<https://moeez-digital-marketing.mystrikingly.com/>

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### EDUCATION

**punjab university lahore**, lahore, lahore, pakistan  
BCOM in banking field

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2026

### CORE SKILLS

- Search Engine Optimization (SEO)
  - Content Marketing
  - Pay-Per-Click Advertising (PPC)
  - Social Media Marketing
  - A/B Testing
  - Digital Advertising
  - Email Marketing
  - Brand Management
  - Video Marketing
  - Campaign Management
  - Affiliate Marketing
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