

Cherry Tadeo

Podcast Video Editor & Content Repurposing Specialist | SEO, Content Systems & Lead Generation (GHL)

Cavite, Philippines | US/UK Time Zone Ready

Upwork: Top Rated | LinkedIn: [linkedin.com/in/cherry-tadeo-b886752a2/](https://www.linkedin.com/in/cherry-tadeo-b886752a2/)

PROFESSIONAL SUMMARY

I help creators and agencies turn one piece of content into 10–20+ high-performing assets across YouTube, Shorts/Reels, podcasts, and SEO blogs—designed to generate qualified inbound leads, booked calls, and consistent audience growth. Built on AI-powered editing and GoHighLevel (GHL) systems, I create scalable content pipelines that keep content—and client acquisition—running even when ads slow down.

CORE SKILLS

Podcast Editing (Descript, CapCut, OpusClip) • Short-Form Clipping • YouTube SEO & Thumbnails • Content Repurposing Systems • Blog Drafting (WordPress) • AI Workflows • GoHighLevel (110+ Automations) • Content Scheduling • Multi-Platform Publishing

WORK EXPERIENCE

Podcast Segment Editor & Content Packaging | US Creator (Mar 2026 – Present)

- Turn episodes into 20–30+ short-form assets for reach, retention, and lead generation
- Optimize titles, thumbnails, and metadata for CTR and discoverability
- Manage weekly multi-platform publishing (YouTube, TikTok, Instagram)

Podcast Editor & Repurposing Specialist | US Marketing Agency (Sept 2025 – Present)

- Built system: Video → YouTube → Podcast → Clips → SEO Blog
- Repurpose into 10–15+ assets for growth and inbound traffic
- Convert content into SEO-driven blogs for organic visibility
- Produced ad creatives generating 20 qualified leads while reducing costs
- Built LinkedIn outreach (Closely), converting into qualified calls and active prospects
- Secured qualified booking (financial VP) in active buying phase
- Streamlined workflows using AI + automation for scalable lead generation

YouTube Editor & SEO Manager | UK Lead Gen Co. (Jan 2026 – Present)

- Edit long-form videos for retention and clarity
- Optimize SEO (titles, thumbnails, metadata) for CTR + visibility
- Improved Rank Math score: 15 → 80–90 via manual optimization
- Manage publishing + repurpose into short-form

GHL Automation Specialist | Project-Based (Jan 2026)

- Built 110+ workflows; migrated 1,400+ email templates
- Structured systems for content delivery and lead nurturing

TikTok Content Manager & Conversion-Focused Creator | Freelance (Aug 2022 – Present)

- Produce short-form content designed to convert organic traffic into product sales
 - Generated ₱40K–₱60K monthly GMV during active posting periods
 - Apply hooks, storytelling, and product positioning to increase conversions and buyer intent
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SYSTEMS & RESULTS

- 1 long-form → 10–20+ assets
 - 10–20+ clips per episode
 - Weekly multi-platform publishing system
 - AI + automation for scalable content + lead flow
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EDUCATION & CERTIFICATIONS

BSEd – Saint Michael's College of Laguna • Licensed Professional Teacher (2018) • Descript Certification (2026)

FOUNDATION

Editorial Lead & Content QC (6+ yrs) • Faculty Lecturer (4+ yrs)