



HASNAIN SHUMAIL

Web Developer

Profile

Results-driven **Operations Manager** & Full-Stack **Web Developer** with 5+ years of experience in **Shopify** & **WordPress** development, eCommerce solutions, and team management. Expert in custom theme development, speed optimization, SEO, Elementor/WooCommerce setups, and delivering high-quality websites that improve conversions. Proven track record of leading teams, managing client projects, and ensuring timely delivery of technical solutions.

Work Experience

2023

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2025

TS Media

Operations Manager

- Working with the wider development team.
- Handle client communications, project scoping, and reporting

2024

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Present

Trizvi Solutions

Shopify & WordPress Developer

- Improved client website performance by optimizing speed, responsiveness, and SEO
- Delivered 250+ projects including eCommerce stores, landing pages, and website redesigns

2024

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Present

Freelance

Shopify & WordPress Developer

- Created micro-offers and fast-fix services to acquire repeat clients
- Specialized in Shopify theme customization, Liquid coding, and WordPress Elementor builds

Contact

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 Layyah, Punjab, Pakistan

Education

BS Software Engineering
GC University, Layyah Campus
2023 - 2027

Expertise

Web Development

eCommerce

CMS & Design

OPTIMIZATION & SEO

Language

English

Urdu