



FAHIM AKHTAR

DIGITAL MARKETING EXECUTIVE

Digital Marketing Executive with strong hands-on experience in developing all types of websites, including high-converting e-commerce platforms. Proven expertise in Google Ads and Meta Ads, social media management, content writing, SEO fundamentals, and copywriting. Skilled in planning, executing, and optimizing ad campaigns with a sharp focus on ad performance, audience targeting, and conversion growth. Known for driving visibility, quality traffic, and measurable business results through data-driven digital strategies.

CONTACT ME

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- [_Linkedin](#)

PORTFOLIO LINK

[My Portfolio](#)

SKILLS

- Website Development
- Social Media Management
- Google Ads
- Meta Ads
- SEO
- Landing Page Creation
- Analytics & Tracking
- Content Writing & Copywriting
- Market & Competitor Research
- Lead Generation Campaigns
- Email Marketing
- Performance Marketing

EDUCATION

Senior Secondary (12th)

Science, Analytics & Tracking
Board Name Bihar
Year 2025

Bachelor's Degree (in Cse Pursuing)

College / University Name
NIMS University (Rajasthan)
Expected Completion: 2028

WORK EXPERIENCE

Digital Marketing Intern

Agency / Brand Projects

Jan 2025

- Audited Instagram pages and fixed what was broken.
- Researched viral content formats and growth loops.
- Supported ad campaigns, reports, and competitor analysis.
- Learned how real marketing works — not textbook theory.

Jr. Digital marketing

Internkaro Pvt Ltd Aug 2025

- Built and marketed a watch eCommerce website.
- Ran Google Ads for purchase-focused traffic.
- Optimized product pages for conversions, not just looks.

PROJECTS

E -Commerce Watch Website

- Created and promoted a watch eCommerce website.
- Ran Google Ads to drive targeted traffic.
- Focused on improving engagement and conversions.

Business Website + Google Ads

- Developed a lead-focused business website.
- Executed Google Ads campaigns for lead generation.
- Optimized landing pages for better results.

CERTIFICATIONS

- **Certified Digital Marketing Professional**
With Zinmatt
- **Certification in performance Marketing**
With Tudetude