

Nazima Rani – Content Writer CV

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City: Faisalabad, Pakistan

Portfolio:

- Medium: <https://medium.com/@nazimarani42>

- Pinterest: https://www.pinterest.com/nazimarani42/_saved/

Professional Summary

Health, fitness, and lifestyle content writer with 2 years of experience creating engaging, research-backed, and SEO-friendly articles. Skilled in keyword research, reader-focused writing, and simplifying complex health information into easy-to-understand content.

Skills

- SEO Content Writing
- Keyword Research
- Health & Fitness Writing
- Blog & Article Writing
- On-page SEO
- Research & Fact-checking
- Content Editing & Proofreading
- Readability Optimization
- WordPress Posting
- Basic Canva

Tools

- Google Docs
- MS Word

- Grammarly
- Keyword Tools
- WordPress
- Canva

Professional Experience

Freelance Content Writer (2023 – Present)

- Write SEO-optimized articles in the health, fitness, and lifestyle niche.
- Conduct keyword research and create well-structured content.
- Produce plagiarism-free, research-backed articles.
- Publish and format articles on WordPress.
- Write engaging Medium articles.

Education

Bachelor in Education (B.Ed)

GC University

Start Year: 2014

Portfolio Links

- Medium Articles
- Pinterest Creative Work