

www.kennyportfolio.com **Kenny Debra**

Social Media Manager | Creative Designer | Video Production Specialist

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Professional Summary

Creative and results-driven Social Media Manager and Designer with expertise in **video production, graphic design, and content strategy**. Skilled at creating **cinematic videos, visually engaging posts, and social media campaigns** that boost engagement and brand visibility. Proficient in **Canva, Figma, Adobe Suite, and CapCut**.

Skills

- Social Media Content Strategy & Planning
 - Video Production & Editing (Reels, TikTok, YouTube Shorts)
 - Graphic Design & Branding (Infographics, Thumbnails, Split-Screen Layouts)
 - Motion Graphics & Animated Overlays
 - Analytics & Performance Optimization
 - Client Communication & Engagement Management
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Professional Experience

Social Media Manager & Creative Designer

Freelance / Various Clients | Jan 2023 – Present

- Developed and executed social media strategies for clients in **skincare, lifestyle, and creative industries**.
- Produced cinematic videos, animated graphics, and thumbnails for Instagram, TikTok, and YouTube.
- Designed visually compelling posts, infographics, and split-screen layouts to highlight product features.
- Managed content calendars, scheduled posts, and monitored analytics to optimize engagement.

Video & Design Specialist

Creative Agency XYZ | Jun 2021 – Dec 2022

- Created branded video campaigns and motion graphics for multiple client accounts.
 - Collaborated with marketing teams to craft **visually impactful social media content**.
 - Enhanced video production quality through color grading, animated overlays, and storytelling techniques.
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Education

- **Bachelor's in Media & Communications** – Ebonyi State University | 2018 – 2021
 - Certifications: Social Media Marketing, Adobe Creative Suite, Canva Expert
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Portfolio

- www.kennyportfolio.com
 - Instagram: [@Kcdony](#)
 - TikTok: [@Kcdony](#)
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