

MARIA ASLAM

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12 October, 2002, Lahore

Lahore

Female

Skills

- R
- SQL
- Python
- Tableau
- Power BI
- Spread Sheets
- Data Analytics
- Effective in MS Office
- Quick learner
- Ability to handle the workload on priority basis
- Effective communication & Interpersonal skills

Languages

- English Speaking & writing
- Urdu



About

Physics graduate with a background in advanced mathematical modeling and statistical rigor. Google Professional Data Analytics certified, specializing in translating complex numerical datasets into clear business insights & automated reporting solutions. Committed to applying a scientific approach to data-driven decision-making and optimizing organizational efficiency through precise analytical frameworks.

Certificates

● Google Professional Data Analytics

Professional Certificate in Google Data Analytics
[Certificate](#)

● Data Analytics & Business Intelligence

Certificate in Data Analytics & Business Intelligence by DigiSkills

Education

● Bachelors in Physics

Lahore College for Women University, Lahore
BS degree in physics

Projects

Sales Snapshot

Visualized sales highlights for quick insights using Power BI

Bank Customer Churn Analysis

Identified factors driving customer churn using R Markdown (HTML Report)

Sales Revenue Drivers Analysis

Analyzed sales trends by category using SQL and Tableau dashboards.

Coca-Cola Stock Market Insight

Cleaned data and created Tableau dashboard to analyze stock trends.

Portfolio

[Click_here](#)

Experience

Data Analyst | Superior School System, Lahore

Analyzed academic performance data using spreadsheets and reports to track outcomes and improve decision-making. Communicated insights clearly to students and academic stakeholders