

Shanza Kanwal

Graphic Designer

shanzakashif@gmail.com

+92 3346064876

Work Experience

Senior Graphic Designer Creative Agency

A leading creative company NEC Software House specializing in branding and branding solutions.

March 2023 to April 2026 (3 years, 1 month)

- Developed innovative visual concepts for branding projects, enhancing client engagement and recognition.
- Collaborated with cross-functional teams to provide social media visuals, resulting in increased client satisfaction.
- Led several design projects from conception to completion, consistently meeting deadlines and budget constraints.
- Mentored junior designers, fostering a collaborative team environment and encouraging creativity.

Education

Masters of Computer Science Bahauddin Zakariya University Multan Pakistan

Certified Graphic Designer from digiskills (Ministry of Education and Information Technology)

Award and Certifications

- Awarded Graphic Designer, NEC Software House Multan Pakistan
- Certificate in Digital Marketing, Graphic designer, Freelancing

Languages

English

Urdu

Skills

- Adobe Photoshop
- Adobe Illustrator
- Canva
- Typography and layout design
- Branding and identity development
- visual storytelling