

Overview / Summary

Highly dynamic and results-driven **E-commerce Content Strategist** and **Social Media Content Creator** dedicated to solving the persistent challenge of the "content treadmill." I specialize in developing and executing high-volume, platform-optimized content strategies that **drive engagement, build brand authority, and convert traffic into sales.**

I partner with e-commerce entrepreneurs to take over the content creation burden, providing everything from daily social media posts to compelling, high-converting product descriptions and ad copy.

Core Expertise & Service Areas

- **Social Media Management:** High-volume daily content production (posts, captions, hashtags, graphic resizing) for major platforms.
- **Platform Optimization:** Specialized content formatting and strategy for Facebook (FB), Instagram (IG), TikTok (TT), and YouTube (YT).
- **E-commerce Content Strategy:** Crafting persuasive product descriptions, engaging ad copy, and sales-focused content that aligns with sourcing and fulfillment goals.
- **Visual Management:** Ensuring images are correctly sized and optimized for each platform to maintain a professional brand presence.

Featured Services & Pricing (Social Media Content Packs)

These structured packs are designed to provide consistent, high-frequency brand exposure across the most critical platforms, freeing up your time for core business operations.