



OMAR AL-WARAKI

Content Marketing Specialist /
Content Writer & Researcher

CONTACT

+2001146366306
omaralwaraky@gmail.com
Miriia, Egypt

LANGUAGES

Arabic: Excellent (Native)
English: Good

EDUCATION & COURSEE



Scan for Portfolio

PROFESSIONAL SUMMARY

Professional content creator and researcher with an extensive 10+ year background in strategic analysis skills in content analysis in integrating marketing strategies with digital marketing strategies to create compelling content. Aim to leverage my strategic marketing background to develop effective content strategies that target and understand audience motivations and effectively achieve marketing objectives.

Content Writer & Independent Researcher

2018-2023 - Freelance & Investigative Research

Journalist

2012-2017 - Print Newspapers

- Writing & analysis content: Applying and news content content: similar marketing public relations and social goals.

Journalist

- Adapting publishing & editorial content to produce to increasing print cycles. Using expert qualities skills. Content documentation & document evidence is reliably reliably neutral

Marketing E-commerce Business

2017-2018 - 2008-2011 - Freelance Business

- Applying e-marketing strategies: efforts enhance audience reach. Freilinger parallel with the ability to be background to understand advertising, sales, and purchasing management skills

CORE SKILLS

- Content & Marketing Skills: content writing & copywriting, content marketing strategy, strong analytical skills, leveraging psychology as science principles. Proficient in making adaptability to market demands
- Education: Bachelor Social Work - Psychology Major, Major (2012) - Sponsored by BBC Academy
- Courses: Youth Qualification for the Job Market in: Psychology Creativity, Organization & Management Skills