



Syed Majid Ali

Professional Graphic Designer | Social Media & Brand Video Specialist

Professional Summary

Hi, I'm a graphic designer who's been bringing brands to life for the past 3 years, and honestly, I love what I do. Over time, I've expanded into video production (6 months strong now) and YouTube channel management (5 months and counting), working with amazing clients on platforms like Truelancer, Guru.com, Freelancer.com, and Fiverr.

I've also spent time as a virtual assistant for startups, which taught me a ton about what businesses actually need to succeed. Whether it's designing eye-catching flyers, memorable logos, business cards, posters, email signatures, full brand guidelines, product packaging, vehicle wraps, or creating engaging documentary-style videos—I'm all about making visuals that don't just look good but actually work for your brand.

My approach? I listen to what you need, then push the creative boundaries to deliver something that stands out. I'm not just here to check boxes—I want your brand to make people stop scrolling and pay attention.

Right now, I'm also diving into Shopify, WordPress, Python, Django, C, C++, and Data Science. Why? Because I believe the future of creative work is where design meets technology and data. The more skills I have, the better solutions I can build for you.

Let's create something incredible together.

Currently Learning

- Shopify & WordPress (Web Design & E-Commerce)
- Python & Django (Web Development & Automation)
- C & C++ (Programming Fundamentals)
- Data Science (Data Analysis & Visualization)

Professional Experience



Graphic Designer – Guru.com
November 2025 – Present

- Crafted unique logos, flyers, and branding materials that helped clients build stronger brand identities.
- Delivered creative design solutions including business cards, posters, and social media graphics tailored to client needs.
- Produced engaging promotional and documentary-style videos that captured audience attention and drove results.
- Created compelling video content for social media, YouTube, and marketing campaigns across diverse industries.



Professional Graphic Designer | Social Media & Brand Video Specialist – Truelancer.com
November 2025 – Present

- Developed eye-catching visual designs from logos to complete branding packages that resonated with target audiences
- Created custom marketing materials including flyers, posters, and brand assets that aligned with client vision
- Produced captivating video content that told brand stories and increased viewer engagement across platforms
- Delivered high-quality videos for promotional campaigns, social media, and YouTube channels that elevated brand presence

Contact

 syedmajidali778@gmail.com

 **LinkedIn:**
www.linkedin.com/in/syed-majid-ali-a85267312/

 **Behance:**
www.behance.net/syedmajidali1

Education

Matriculation (Science)

Usman Public School System

May 2023 – August 2025

Intermediate (Computer Science)

Adamjee Govt. Science College

August 2025 – May 2027

Certifications

- Web App Hacking – Cybersecurity
Udemy – Dec 2024
- Introduction to Programming Using Python
Cisco Networking Academy – Nov 2024
- Google Analytics – Project Based
Coursera Project Network – Oct 2024
- WordPress Website – Project Based
Coursera Project Network – Oct 2024



Language

- English – Intermediate
- Urdu – Native

Software Proficiency

Design Software

- Affinity Designer – Expert
- Canva – Expert
- Photopea – Intermediate
- Adobe Photoshop – Intermediate

AI & Productivity Tools

- ChatGPT – Expert
- Claude Sonnet 4.5 – Expert
- Notion – Beginner

Generative AI Design Tools

- Whisk AI – Expert
- Nano Banana – Intermediate



Graphic Designer – Freelancer.com

June 2022 – Present

- Created over 1,200+ professional logos and branding materials for international clients
- Delivered customized branding solutions including flyers, business cards, and social media graphics



Video Creator – Freelancer.com

May 2025 – Present

- Produced short promotional and documentary-style videos for startups and online campaigns
- Edited creative visual content aligned with client branding



Startup Virtual Assistant (Managing 2 Startups) – Freelancer.com

July 2025 – Present

- Managed brand visuals, online presence, and operational tasks for two active startups
- Assisted in YouTube management and creative digital campaigns



Graphic Designer & Assistant – Local Market

June 2024 – Present

- Managed brand visuals, online presence, and operational tasks for two active startups
- Assisted in YouTube management and creative digital campaigns

Key Achievements & Rewards



On Freelancer.com:

- Reached Level 20 (Colt Level)
- 5+ designs rated 5 stars in a single contest (achieved 3 times)
- Created 1,200+ logos in a single year for international clients
- Secured 11+ repeat clients in just 1.5 months



Other Notable Work:

- Collaborating with **Barry Micheals (Founder, Avatar Airlines)** as Lead Graphic Designer & Virtual Assistant.
- Worked with **Varun Khrish Nappa (Director, Insurcred Insurance Brokers Pvt. Ltd., India)**
- Designed fan guide materials for LA Dodgers (San Francisco vs. Dodgers match)
- Successfully implemented SEO and optimized YouTube tags for a new startup channel, achieving 1,000+ views and 45+ subscribers within 2 weeks of launch