



KELLEIGH GAMBLE

Founder & Principal Consultant

Event Strategy | Experiential Design | Creative Operations

About

Creative event strategist and operations consultant with **16+ years of experience** uniting marketing, project management, and art direction to deliver unforgettable brand and community experiences.

A natural hybrid — part marketing professional, part systems builder, part artist — I bring both **strategic structure and creative soul** to every project. From high-profile sponsorship activations to nonprofit fundraisers and immersive themed events, I help teams plan, brand, and execute events that leave lasting impact.

Availability

- Part-time fractional consulting (10–20 hours/week average).
- Remote, hybrid, or onsite (Bay Area).

Contact

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PROFESSIONAL EXPERIENCE

Event & Creative Leadership Roles (2008–Present)

Event Marketing & Experiential Strategy

Leads creative and operational strategy for events ranging from national brand activations to community fundraisers. Experienced in **sponsorship activations, afterparty experiences, and fundraising galas**. Skilled in **theme development, on-brand collateral design, and on-site execution** that align with brand and mission goals.

Creative Direction & Design

Combines artistic vision with strategic storytelling to create immersive, cohesive event environments. Designs **branded materials, décor, signage, costumes, and sets** that bring ideas to life. A theatre-trained creative and active artist known for transforming spaces and experiences, from Mardi Gras floats to nonprofit fundraisers.

Marketing Operations & Project Management

environments. Builds **workflows, checklists, and timelines** that keep creative projects on track. Known for bridging creative energy with structured execution through clear communication and calm, organized leadership.

Community Engagement & Leadership

Deeply involved in community and nonprofit initiatives through event programming, fundraising, and education-based volunteer roles. Experienced in **committee leadership, cross-team collaboration, and mission-driven event planning** that foster inclusion and lasting impact.

Education & Certifications

B.A. Communications | Minor in Theatre

- Extensive experience in set design, costuming, sound, and performance.
- Active mixed-media artist designing large-scale themed installations and décor for events and celebrations.

Core Expertise

- Event Strategy & Experiential Marketing
- Creative Direction & Design
- Project & Operations Management
- Marketing & Communications
- Community & Nonprofit Events

Tools & Platforms

- Asana
- Monday.com
- Basecamp
- Slack
- Google Workspace
- Canva
- Mailchimp
- Constant Contact
- DonorPerfect
- ReadySetAuction
- Squarespace
- Wix