

Professional Summary

Highly motivated and detail-oriented professional with a Bachelor of Science in Mathematics (9.2 GPA, distinction) and a strong foundation in data analysis. Experienced in leveraging advanced tools such as Tableau, GitHub, and marketing automation for projects in multi-level marketing, customer persona development, and AI-driven content creation. Equipped with analytical and problem-solving skills, I have completed a data analyst program from IBM, and have a proven ability to drive impactful results in diverse industries. Passionate about using data insights to optimize marketing strategies and enhance business operations.

Skills

- Project Management
- Interpersonal Skills
- Microsoft Office Word
- Decision Making
- Creativity
- Leadership Skills
- Microsoft PowerPoint
- Problem Solving
- Microsoft Excel
- Teamwork
- Time Management
- Computer Skills
- Microsoft Office
- Communication Skills
- Analytical Skills

Work History

Sales and Marketing Intern, 11/2024 to 01/2025

Tutored online courses – Online

- Conducted market research to identify student, professional, and entrepreneur personas, increasing campaign relevance by 30%
- Designed and executed Instagram marketing strategies, achieving a 20% follower growth within 2 months
- Automated outreach processes using marketing tools, reducing manual effort by 15 hours per week

Project Lead, 10/2024 to 01/2025

Freelance – Remote

- Online

Education

B.Sc: Mathematics, 05/2023

Laxmi Narayana arts and science College – Dharmapuri

- Relevant coursework: Linear Algebra, Probability and Statistics, Differential Equations.
- Key achievement: Completed a three-month Data Analyst program with Tableau, using GitHub and Tableau, through IBM.
- GPA: 9.2/10 (Distinction)

COURSES

- November 2024 - December 2024: Python, IBM
- March 2023 - August 2023: Data analyst with Tableau, IBM