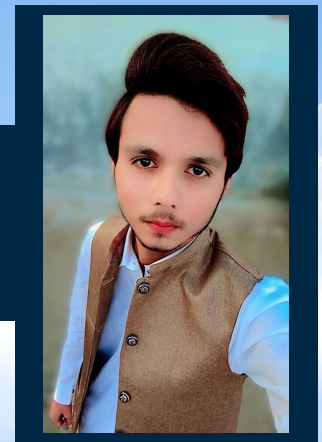


Danyal Islam

Rahim Yar Khan, Punjab, Pakistan • 03036166748 • danialmarketingexpert@gmail.com



▼ Objective

A dedicated and experienced freelance Digital Marketer specializing in Social Media Marketing with a strong command of Facebook and Instagram Ads. Skilled in designing visually appealing social media posts and managing social media accounts to enhance brand awareness and customer engagement. Looking to leverage my creative and strategic marketing skills in a dynamic organization focused on growth and innovation.

▼ Experience

Digital Marketing Specialist (Ads Manager)

Skill Spark | August 2024 – October 2024

Post Designer (Post Designing)

Ecospectre | August 2024 – October 2024

▼ Education

- **BSCS** | *The Islamia University of Bahawalpur* | Ongoing
- **ICS** | *Imperial College* | 2022 – 2024 | First Position in Final Exams
- **Matriculation (Science)** | *Al Sulaman School* | 2020 – 2022

▼ Communication

- Strong written communication skills in both English and Urdu.
- Proven ability to communicate effectively with clients, team members, and stakeholders.
- Experienced in crafting engaging social media content and digital marketing campaigns.
- Adept at providing clear instructions and feedback in a professional setting.

▼ Leadership

- Successfully led freelance projects, coordinating directly with clients and managing timelines.
- Took initiative in designing and executing marketing campaigns for fast food brands.

▼ References

Available upon request.