

# CHOICE OSOBOR

## {TECHNICAL PRODUCT MANAGER}

### PROFESSIONAL SUMMARY

I am a dynamic Technical Product Manager with 9+ years of experience spanning product management, front-end development, and database systems. Proven track record in leading cross-functional teams to deliver high-impact, user-centric digital products in fintech, banking, and healthcare. Adept at translating complex business requirements into actionable strategies, leveraging agile methodologies, and driving product innovation from concept to launch. Recognized for delivering scalable solutions, optimizing processes, and exceeding key performance indicators in fast-paced environments.

### PROFESSIONAL EXPERIENCE

#### Lead Product Manager (Remote)

##### AVBInvest – New York, NY, USA

*Jul 2025 – Present*

- Leading strategy and delivery of the IP tokenization platform, ensuring secure, compliant, and user-centric product development.
- Developing secure smart contracts for IP tokenization, licensing, and royalty distribution on blockchain platforms.
- Overseeing legal frameworks for IP rights tokenization, licensing, and compliance across jurisdictions.
- Build valuation and forecasting models to support IP owners and investors with insights on tokenized assets.
- Design intuitive user experiences for IP owners and investors on the tokenization platform.
- Drive adoption of the platform through partnerships with IP creators, institutions, and investors.
- Implementing agile methodologies across technical teams, increasing team engagement.

#### Product Manager (Remote – Job Shadowing)

##### InterSwitch Group – Abuja, Nigeria

*May 2024 – Jul 2024*

- Participated in end-to-end product management workflows under the guidance of senior PMs.
- Researched market competitors and customer journey data to inform product enhancements.
- Observed sprint planning, backlog grooming, and agile ceremonies in a fast-paced fintech setting.

### CONTACT

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[LinkedIn](#) [Portfolio](#)

### CORE COMPETENCIES

- Product Discovery
- Product Lifecycle Management
- Product Requirement Documents (PRDs)
- Agile & Scrum Methodologies
- Market Research & Competitive Analysis
- Go-to-Market Strategy
- User Story Creation
- Roadmap Planning & Prioritisation (e.g. MoSCoW, RICE)
- Sprint Planning & Execution
- Cross-functional Collaboration
- Stakeholder Management
- Data Analysis & KPI Tracking
- Revenue & Cost Analysis
- Design Thinking Methodology
- UX/UI Collaboration
- Usability Testing
- Backlog Management
- Budgeting & Resource Allocation
- Excellent Communication (Written and Verbal) & Leadership
- Decision-Making & Problem-Solving
- Conflict Resolution
- Change Management
- Growth Hacking Tactics
- Customer Feedback Integration
- Customer Journey Mapping

- Contributed to the creation of user stories, acceptance criteria, and wireframes using Figma.
- Participated in sprint retrospectives, proposing prioritisation strategies for new features.
- Delivered a presentation summarising findings and recommendations to the product team.

## UI/UX Design Intern (Remote)

### Zidio Development – India

Jan 2024 – Apr 2024

- Researched market competitors and customer journey data to inform product enhancements.
- Participated in sprint retrospectives, proposing prioritisation strategies for new features.
- Evaluated product pain points through user analytics and suggested improvements for usability.
- Delivered a presentation summarising findings and recommendations to the product leadership team.
- Participated in end-to-end product management workflows under the guidance of senior PMs.
- Observed sprint planning, backlog grooming, and agile ceremonies in a fast-paced fintech setting.
- Contributed to the creation of user stories, acceptance criteria, and wireframes using Figma.

## Product Manager (Remote)

### Tech4Dev – Abuja, Nigeria

Jan 2023 – Jan 2024

- Partnered with senior designers and developers to design responsive, user-focused web interfaces using Figma, HTML, and CSS.
- Conducted structured usability testing and translated feedback into actionable design improvements, improving product usability.
- Prototyped and wireframed user-facing web components aligned with client project requirements and brand guidelines.
- Contributed to design iterations and A/B tests that led to a 20% increase in user engagement across project demos.
- Actively participated in Agile sprints, refining user stories and delivering UI assets to cross-functional teams.
- Explored design systems and implemented accessibility-compliant UI patterns across desktop and mobile platforms.
- Supported the integration of design assets into functional interfaces, fostering collaboration between design and development teams.

## Technical Product Manager (Hybrid)

### ASO Savings and Loans – Abuja, Nigeria

Jan 2021 – Jan 2025

## TECHNICAL SKILLS

- Trello, Asana, Jira (Agile Project Management)
- SQL & Excel (Data Analytics)
- Google Data Analytics
- Figma, Miro (Wireframing & Prototyping)
- Slack, Zoom, Teams (Remote Communication)
- HTML, CSS, JavaScript, React, Ruby, Ruby on Rails

## PROJECTS

### Digital Mortgage App

Project related to banking and fintech innovation

- Developed a digital mortgage app that aids with the mortgage application process
- Made the instalment payment process easy
- Curated mortgages for clients according to their income

### Tokenization of Intellectual Property

Project relating to Fintech innovation

- Led the tokenization of IP, ensuring secure transactions
- Addressed legal compliance for IP rights across different jurisdictions

### Medic Dispatch

Innovative healthcare solution

- Worked on improving service efficiency on medical deliveries
- Addressed user experience challenges within healthcare prescriptions

### MediCare

Healthcare-related project

- Involved in the product design and user experience
- Collaborated with product teams on the project development

- Launched a digital mortgage application platform, reducing processing time by 40% and increasing customer satisfaction.
- Managed sprint planning, timelines, and execution across cross-functional teams, ensuring high-quality, on-time releases.
- Integrated third-party APIs for credit scoring and KYC verification, improving loan approval accuracy by 35%.
- Created and maintained a transparent product roadmap aligned with business KPIs and financial compliance.
- Conducted discovery workshops and gathered user insights to prioritise features with the highest impact.
- Oversaw core banking data migration and system integration with zero downtime and no data loss.
- Implemented agile methodologies across technical teams, increasing development velocity and team engagement.
- Delivered 3 customer-facing digital products from concept to launch on time and within scope.

## **Database Support Specialist (Hybrid)**

### **ASO Savings and Loans – Abuja, Nigeria**

*Jan 2020 – Jan 2021*

- Re-architected the legacy database system to support high-load fintech applications, significantly improving data query speed and integrity.
- Developed dynamic web-based dashboards using HTML, CSS, and JavaScript for executive reporting.
- Introduced frontend integration into internal admin tools using React and Ruby on Rails, streamlining user interaction with back-end systems.
- Automated ETL workflows and implemented clean APIs for seamless connection between user-facing interfaces and backend data systems.
- Collaborated with product and engineering teams to align database designs with frontend functionality and user flows.
- Ensured cross-functional teams were equipped with operational knowledge through thorough documentation and training sessions.
- Participated in Agile sprint planning and retrospective sessions to iteratively improve development and delivery processes.

## **Senior Frontend Developer (Hybrid)**

### **RedBridge HealthCare – Abuja, Nigeria**

*Jan 2019 – Jan 2020*

- Led development of Redbridge's first tech-health ecosystem app with React, boosting performance and user engagement.
- Implemented responsive design to ensure seamless usability across mobile and desktop platforms.
- Collaborated with UX and backend teams to translate designs into scalable, high-performing frontend solutions.
- Recruited top technical talent via LinkedIn, Twitter, and other platforms to strengthen the engineering team.
- Provided input during discovery phases, ensuring frontend scalability and architectural feasibility.

- Conducted code reviews, mentored junior developers, and improved overall development processes.
- Designed intuitive, user-centric interfaces that enhanced usability for healthcare professionals and patients.

## Web Developer Intern (Hybrid)

### Ideal Robotics – Abuja, Nigeria

*Jul 2018 – Dec 2018*

- Collaborated in an agile team to develop a political campaign app that contributed to a winning election outcome.
- Mentored children in programming through Scratch, guiding them to build functional mini-apps.
- Built and maintained responsive websites using HTML, CSS, and JavaScript, enhancing usability and performance.
- Translated design mockups into intuitive interfaces with clean code and cross-browser compatibility.
- Managed CMS platforms like WordPress, handling content updates, plugin integrations, and customizations.
- Partnered with designers and stakeholders to deliver high-quality, user-focused web solutions.

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## EDUCATION

### Higher National Diploma in Financial Management

Rivers State Polytechnic, Rivers State, Nigeria

Jan 2010 – Nov 2015

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## CERTIFICATIONS AND LICENSES

- National Youth Service Corp (2016)
- Google, Project Management (2025)
- Google, Agile Methodology (2025)
- Google UX Design (2025)
- Tech4Dev (Womentechsters); Technical Product Management (2023)
- University of Colorado, Relational Database Management (2021)
- University of California, Davis, SQL for Data Science (2021)
- The Hong Kong University of Science and Technology, Front-End Web UI Frameworks and Tools (2019)

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## LANGUAGES

- English (Advanced Speaker)
- American Sign Language (Advanced Professional)
- French (Beginner)

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## ADDITIONAL INFORMATION

- Willing to relocate
  - Open to Sponsorship
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