

# Omisakin Rotimi

SOCIAL MEDIA MARKETING EXPERT



omisakinrotimi2020@gmail.com

| +91 8837561529 / +91 7891867876

Punjab, India (Originally from Nigeria)

## EXPERIENCE

### Professional Experience

#### Freelance Digital Marketer (Fiverr, Upwork, Freelancer, Kwork & YouTube)

2020 – Present

- Helped businesses boost **sales and engagement** through customized social media campaigns.
- Successfully managed **SEO projects** that improved client website rankings on Google.
- Designed and executed **email marketing campaigns** that increased open rates by 30%+.
- Created **video ads & content marketing strategies** that generated higher conversions for e-commerce clients.

### Professional Profiles

- Upwork: [upwork.com/freelancers/~014071425a48c2f92d](https://www.upwork.com/freelancers/~014071425a48c2f92d)
- Freelancer: [freelancer.in/u/omisakinrotimi20](https://www.freelancer.in/u/omisakinrotimi20)
- Kwork: [kwork.com/user/rotimi-emmanuel](https://www.kwork.com/user/rotimi-emmanuel)

## EDUCATION

## SKILLS

### Core Skills

- Social Media Marketing (Facebook, Instagram, LinkedIn, YouTube)
- Google SEO & SEM
- Email Marketing & Lead Nurturing
- Content Creation & Video Marketing
- Analytics & Campaign Optimization
- E-commerce & Sales Funnel Marketing

## AWARDS

- **Digital Marketing Certificate** – Bizgurukul Pvt. Ltd.
- **HubSpot Academy Certifications in:**
  - Social Media Marketing
  - Email Marketing

## School Name, Location — Degree

Doctor of Pharmacy (PharmD) – Adesh University Bathinda Punjab, India

### PROFESSIONAL SUMMARY

Results-driven **Digital Marketing Specialist** with over **4 years of experience** in Social Media Marketing, Google SEO, and Email Marketing. Skilled in driving targeted traffic, increasing brand awareness, and boosting sales through data-driven marketing strategies. Certified by **HubSpot** and **Bizgurukul** in Digital Marketing. Adept at helping businesses build strong online presence, convert leads, and achieve measurable growth.

### LANGUAGES

English – Fluent

Yoruba – Fluent

Can work with **clients worldwide** using translation tools for seamless communication

### ADDITIONAL INFORMATION

- Available for freelance & full-time opportunities.
- Passionate about helping brands grow with effective digital strategies.