

Yomna Mohamed Ibrahim Nassar

Phone: 01033762040 | Email: yomnanassar52@gmail.com | [LinkedIn](#) |

| Location: Alexandria, Egypt |

Career Objectives

Recent Business Administration graduate from Alexandria University with a concentration in Marketing. Highly motivated and detail-oriented with a strong foundation in market research, consumer behavior, and digital marketing principles. Seeking an opportunity to apply academic knowledge and develop professional skills in a dynamic business environment.

Education

Bachelor of Business Administration – Marketing Track
Alexandria University – Faculty of Commerce (English Section)
Graduated: 2025
Grade: A (3.76)

Work Experience

Telemarketing Agent

Proper Business Solutions – Cairo, Egypt (Remotely)

July 28, 2023 – October 25, 2023

- Conducted outbound calls to American citizens to inquire about potential real estate properties they might be interested in selling, including rental homes, occupied residences, vacant lots, and commercial properties.
- Collected detailed information about properties and assessed seller interest and readiness.
- Engaged in basic price negotiations to pre-qualify leads, using persuasive communication to encourage seller's interest.
- Referred qualified prospects to the sales manager for deal closure after carefully analyzing and resolving potential concerns from clients.

Skills

Technical skills:

- Proficient in Microsoft Excel, Word, and PowerPoint
- Solid understanding of marketing concepts and strategies
- Knowledgeable in consumer behavior analysis principles
- Familiar with market research methods and survey design

Languages skills:

- Arabic – Native
- English – Advanced (C1)

Certifications

Entrepreneurship Internship, Commercial International Bank (CIB) – 2022

Participated in a certified internship program focused on entrepreneurship and financial inclusion, gaining foundational knowledge of startup dynamics, inclusive banking services, and modern financial literacy tools.

<https://drive.google.com/file/d/1yfMQKwYoaRVZ0U0aLzZH-1YzJcK1VjCm/view?usp=sharing>

ICDL Arabia Certificate, Alexandria University – June to September 2024

Completed a comprehensive training program covering essential computer and digital literacy skills, including Word, Excel, PowerPoint, internet usage, and IT security.

https://drive.google.com/file/d/1_vHE7z7FUA14ITDEY4TrBp1IKEm91GH_/view?usp=sharing

Extracurricular Activities

Events' Organizer Volunteer – Library Services Department

Bibliotheca Alexandrina — 2023/2024

- Assisted in organizing and managing public events and conferences, interacting effectively with attendees and speakers.
- Supported attendees during registration, monitored entry and exit to halls, and ensured smooth coordination during sessions in collaboration with the event's team.
- Collaborated with colleagues in pre-event preparations including venue setup and task distribution, fostering a cooperative working environment.

<https://drive.google.com/file/d/1GfR3tuxuoQomjWEuFXWTMKn9TqFlshrN/view?usp=sharing>