

# RAYYAN ABRAR

## Full Stack Engineer

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### SUMMARY

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Full Stack Engineer with experience designing, building, and maintaining production-grade web applications and e-commerce platforms. Currently responsible for developing and maintaining the e-commerce platform at Advanced Power Solutions, covering frontend and backend development, API integration, database management, and ongoing feature enhancements. Proficient in JavaScript, TypeScript, React, Next.js, Node.js, and PostgreSQL, with a strong focus on scalable architecture, performance optimization, and delivering business-driven solutions. Independently designed and shipped 5+ production applications, including a public browser tool used by 10,000+ active users.

### WORK EXPERIENCE

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#### Full Stack Engineer — Advanced Power Solutions

[aps.com.pk](https://aps.com.pk) | April 2025 – Present

- Designed, developed, and launched the company's complete e-commerce platform (switchgear, generators, UPS systems) from the ground up.
- Built responsive frontend interfaces with React/Next.js and Tailwind CSS, and implemented scalable backend services and APIs.
- Developed and maintain the product catalog, user authentication, shopping cart, quote-request system, and secure admin dashboard.
- Optimized application performance, security, SEO, and responsiveness across devices; resolve production issues and continuously improve platform reliability.
- Collaborate directly with stakeholders to translate business requirements into scalable technical solutions.

#### Independent Full Stack Developer — Freelance / Self-directed

2025 – Present

- Designed, built, and deployed 5+ production web applications end-to-end, from front-end UI to back-end logic and deployment.
- Shipped a public tool that reached 10,000+ active users, handling real-world usage and feedback.
- Worked across the full stack: UI/UX implementation, application logic, data handling, and hosting/deployment.

#### Business Development Intern — Hubextech

July 2025 – December 2025

- Supported business development efforts including client outreach, lead qualification, and market research.
- Gained cross-functional exposure to how technical products are positioned and sold; developed strong communication, documentation, and stakeholder coordination skills.

### PROJECTS

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#### StorePanel — No-Code SaaS Admin Panel

- Building a no-code admin panel on Neon PostgreSQL, giving store owners a real-time dashboard for products, quotes, orders, and customers with no backend access required. Stack: Next.js, Neon DB, PostgreSQL.

#### LinkedIn Bulk Opener | [profileopener.netlify.app](https://profileopener.netlify.app)

- AI-powered productivity tool for recruiters and sales teams that opens 100+ LinkedIn profiles in under a minute, auto-detects CEOs, and exports leads to a spreadsheet. Reached 10,000+ active users. Stack: HTML/JS, AI, Netlify.

#### Chef Aboud Küche | [chefaboud.vercel.app/en](https://chefaboud.vercel.app/en)

- Multilingual hospitality website (English, German, RTL Arabic) for a Berlin-based chef, with polished editorial design and motion. Stack: Next.js, i18n, Framer.

#### Zafran | [zafrann.netlify.app](https://zafrann.netlify.app)

- Multilingual luxury restaurant website (English, Arabic, German) with catering booking and a curated menu. Stack: Next.js, i18n, Tailwind CSS.

See all live projects at [rayyan-abrar.netlify.app](https://rayyan-abrar.netlify.app)

### SKILLS

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**Languages:** JavaScript, TypeScript, HTML, CSS

**Frameworks/Libraries:** Next.js, React, Node.js, Tailwind CSS, Framer

**Databases/Tools:** PostgreSQL, Prisma, Neon DB, Cloudinary, Git, Netlify, Vercel

**Other:** Client communication, requirements gathering, product deployment

### EDUCATION

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**BS in Computer Science** (In Progress) — University of Lahore