



# BRANISLAV PAUNOVIĆ

## FULL-STACK WEB DEVELOPER

### CONTACT

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### SKILLS

#### Web Development

- HTML5, CSS3, JavaScript (ES6+), PHP, MySQL
- React.js, Next.js (basics), JSON, Bootstrap
- GitHub, NaviCat, MySQL Workbench, phpMyAdmin

#### WordPress Mastery

- Elementor, Spectra Pro, Astra Pro, WooCommerce
- Premium Starter Templates & Plugin Development
- Rank Math, Akismet, WP Optimize, LiteSpeed

#### Enterprise & Legacy Tech

- COBOL – Business logic programming
- Visual FoxPro 6 – Legacy desktop development
- SQL – Relational logic, complex queries

#### UI/UX & Design

- Adobe XD, Figma, Canva, Illustrator, Photoshop
- A/B testing, landing page optimization, wireframing

#### Marketing & SEO

- Google Analytics 4, Tag Manager, Search Console
- Meta Ads (FB, IG), Google Ads, retargeting
- Mailchimp, Sendinblue, ActiveCampaign

#### 3D Design (Currently Advancing)

- AutoCAD, 3ds Max – Interior, exterior modeling
- Adobe Illustrator – Digital prototyping

#### Soft Skills

- Proposal Writing, Client Communication
- Project Pricing, Time Management, Cold Outreach

### LANGUAGES

- English (Fluent)
- Serbian (Native)

### SOCIALS

- [linkedin.com/in/bane-paunovic-5ab79b302](https://www.linkedin.com/in/bane-paunovic-5ab79b302)
- [github.com/branislavpaunovic](https://github.com/branislavpaunovic)
- [facebook.com/nooneneo.vision](https://facebook.com/nooneneo.vision)



### PROFILE

Dedicated and driven full-stack web developer with strong expertise in HTML, CSS, JavaScript, PHP, MySQL and custom WordPress development. Proven experience in enterprise systems (COBOL, SQL, Visual FoxPro). Combines precision, speed, and creativity. Always refining skills to deliver smarter, faster, stronger digital solutions – and to deliver the final product that works.



### WORK EXPERIENCE

#### Freelance Web Developer

NooneNeo Digital Studio

2021 - PRESENT

- Designed and developed responsive WordPress websites from scratch
- Built [AngelTouch.rs](#), [SwiftDriveRentACar.com](#), [NutriPlain.com](#)
- Implemented custom templates based on Figma/XD designs
- Specialized in Elementor, WPBakery, Divi, Fusion Builder
- Installed and configured plugins, SEO tools, Google Analytics, Facebook Pixel
- Used schema markup, microdata, Google Tag Manager
- Performed bug fixing, content updates, mobile optimization
- Collaborated with SEO experts, designers and digital strategists

#### Dunav Electronic, DUEL, Europos

Customer Support specialist

2000 - 2005

- Analysis of user business operations, designing network and work environment projects, preparing applications for user business needs, installing applications at user locations, maintaining applications, training users in the use of application software, and providing 24/7 user support for applications and networks.
- Working on the development of application software in Visual FoxPro 6 and SQL development environments.
- Supporting the development team in visual and functional shaping of application software.
- Testing application software modules, creating error reports. Creating user documentation and generating help files.
- Supported over 100 users across enterprise applications and networks.



### EDUCATION

#### Engineer of Informatics

1995 - 1998

Higher School of Business, Belgrade

GPA: 7.65

#### Bachelor of Applied Information Technology (in progress)

Bgd Academy of Business and Arts Professional Studies (BAPUSS)

#### 3D Design & CAD / AutoCAD, 3ds Max, Illustrator (in progress)

IT Academy By LinkGroup