# Services Overview & Portfolio Examples

View more at WaltonBirch.com



# WEBSITES & E-COMMERCE STORES

### Services

- New Store Setup
- New Website Setup
- Theme Installation
- Store/Website Migration
- Custom Domain integration
- Custom Email Address Setup
- Marketing Automation & Templates
- E-commerce Email Marketing
- Shopify Store Repair/Recovery

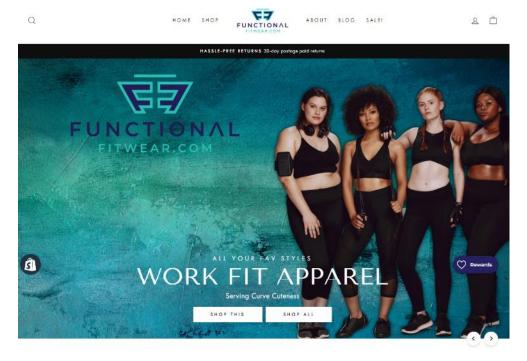
### Tech Stack

- CSS
- Duda.co
- DSers (formerly Oberlo)
- Elementor Cloud Websites
- GoDaddy Websites
- HTML
- JavaScript
- JudgeMe
- Liquid

- PageFly
- Printful
- Printify
- Shopify
- Shopify Partner Platform
- Wix
- WooCommerce
- WordPress.com
- WebFlow
- BigCommerce

## WEBSITES & E-COMMERCE STORES

### Live Example: FunctionalFitwear.com



#### FUNCTIONAL FIT WEAR

This is a brand collection of Fitness Apparel and Fitness Gear ALL inspired by our Exclusive Faith Gear. Our goal is to have you equipped with all of the latest fitness fashion and to have you looking and feeling good.

- Install Licensed Shopify Theme/Uninstall unlicensed theme in existing store
- Setup customer loyalty and affiliate integrations
- Create a custom blog
- Navigation menu optimization & customization
- Content updates
- Create Custom Product & Category Pages

### Services

- Custom Domain integration
- DNS Record Updates
- Multivendor Marketplace/Affiliate Sites
- New Site Setup
- Plug-in Installation
- Plug-in Updates & Troubleshooting
- Site Backups
- Site/Database Repair/Recovery
- SSL Monitoring & Renewals
- Staging Sites
- Theme Installation
- Uptime & Security Monitoring
- Webmaster Support
- WordPress Site Migration

### Tech Stack

- BeaverBuilder
- CPanel
- CSS
- Divi
- Elementor Cloud Websites
- Elementor Pro
- Flywheel
- Gutenberg
- HTML
- Hosting Management
- JetPack
- JavaScript
- PhP

- SSL Certificates
- WooCommerce
- WordFence
- WordPress.com
- WPEngine
- WPManager

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### Site Name: <a>ExperienceFullCircle.org</a>

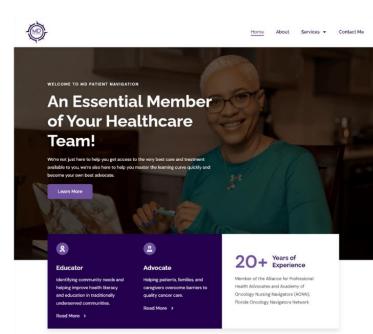


#### An immersive multimedia platform

Multilingual and multidisciplinary, FullCircle will include all forms of media and serve individuals and Institutions.

- Website hosting setup & multiple custom domain connections
- WordPress Full Installation
- Starter site creation including five custom pages (Home, About, Donate, Contact)
- Custom Plug-in Installation for Site Translation, Donations, Privacy Policy management
- Stripe & PayPal Integrations
- Webmaster documentation and ongoing support

#### Site Name: <a href="https://mdpnav.com/">https://mdpnav.com/</a>





### WHO WE ARE

MD Patient Navigation is an essential member of a patient's healthcare team. Dedicated to improving patient care and providing timely service across the relink health care continuum from prevention. detection. diagnosis, treatment, and supportive, to end-of-like care. The term Patient Navigator is often used interchangeably with Patient Advocate and the noir may be Rind formally or informally by individuals with clinical, legal, fitnancial, or administrative experience, or ty someove who has parsonal experience for care head to reliable distinges. We're not just here to help you get access to the way best care and treatment available to you, wire also here to help you master the learning curve apolicy and become your on best advocate.

More About Us

- Website hosting setup & custom domain connection
- WordPress Full Installation, including Elementor Pagebuilder
- Custom Theme Design
- Starter site creation including five custom pages (Home, About, Services, Blog (News), Contact)
- Custom Plug-in Installation for Donations, Privacy Policy management
- SEO Copy across the site
- PayPal Integration

#### Site Name: https://londonimageinstitute.com



#### OUR MISSION

At the London Image Institute, we train and develop bold, charismatic leaders who dare to make a difference.

London Image Institute has been training professional image consultants since 1969. Our purpose is to contribute to a world in which all people have the courage and freedom to flourish. We have developed these fundamental principles for into our image consultant training programs and courses.

#### **Our Values**

 Self-expressione People discovering and attaining exciting new evelosi of development, self-confidence construction and initiance.
Courage: People trusting themselves and boldly exploring life as a daring adventure.
Freedom: Decipie trusting themselves and boldly conversible of their lines with toy and peace.
Beadyr, floople expressing on the outside the exploring of their lines solit.

These principles are the inspiration for all our courses coaching, consultations and programs.

Jump start your career as a professional image consultant, Contact London image institute today! For answers to some of our more frequently asked questions, please visit our FAQ page.



- Existing Site Backup & Staging Site Creation
- Custom Website & Theme Redesign and modernization
- Plug-in review & cleanup to maximize site performance
- Update copy across the site for search engine optimization
- Mobile/Responsive site design

## **WORDPRESS WEBSITES – CUSTOM DEVELOPMENT**



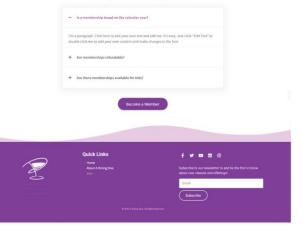
Do you like great food and beverages? Do you enjoy exclusive events? Then elevate your A Dining Diva Experience by becoming a member of the **GOURMET DINING SOCIETY!** The Gournet Dining Society is our membership service that gives you access to exclusive perks:



Member Benef	fits
A Dining Diva Tee Shirt complimenta printed locally	ry to gender and
10% off Shake, Strain and Stir Cockt cocktail subscription bo	the second s
Advance Ticket Sales for A Dining I Excursions	Diva Events and
Discounted Ticket Pricing for all A Dis	ning Diva Events*
ne (1) complimentary guest admission or a cocktail class annua	
Invitation to a private members-o	nly reception

\*Excludes Excursions \*\*Only valid with a paid member tick

#### Frequently Asked Questions







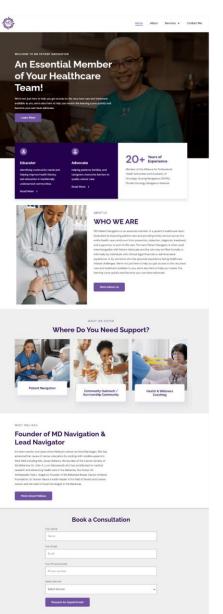


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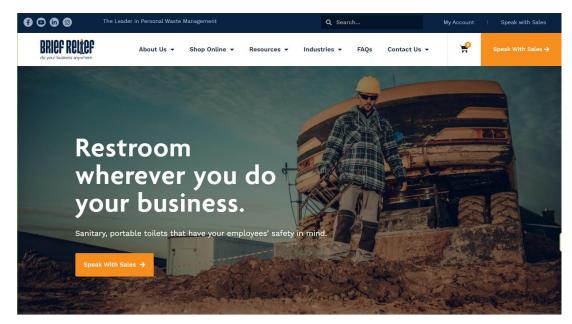




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# WORDPRESS WEBSITES – White Label Clients

### Site Name: BriefRelief.com



### **Whitelabel Services Provided:**

- Existing Site Backup & Staging Site Creation
- White Label Website Development:
  - Created new custom site templates using Elementor
  - Create 42 Site Pages according to a client-provided provided sitemap
  - Provided custom animation effects and brand elements across the site
  - Built custom Woocommerce page and product templates
  - Provided post-launch updates and customization
- Built a custom cost estimate calculator
- Built a custom sales territory map for the Contact page
- Customized Mobile/Responsive site design
- Provided industry and brand-consistent stock images across the site