

# Services Overview & Portfolio Examples

View more at [WaltonBirch.com](https://WaltonBirch.com)



# WEBSITES & E-COMMERCE STORES

## Services

- New Store Setup
- New Website Setup
- Theme Installation
- Store/Website Migration
- Custom Domain integration
- Custom Email Address Setup
- Marketing Automation & Templates
- E-commerce Email Marketing
- Shopify Store Repair/Recovery

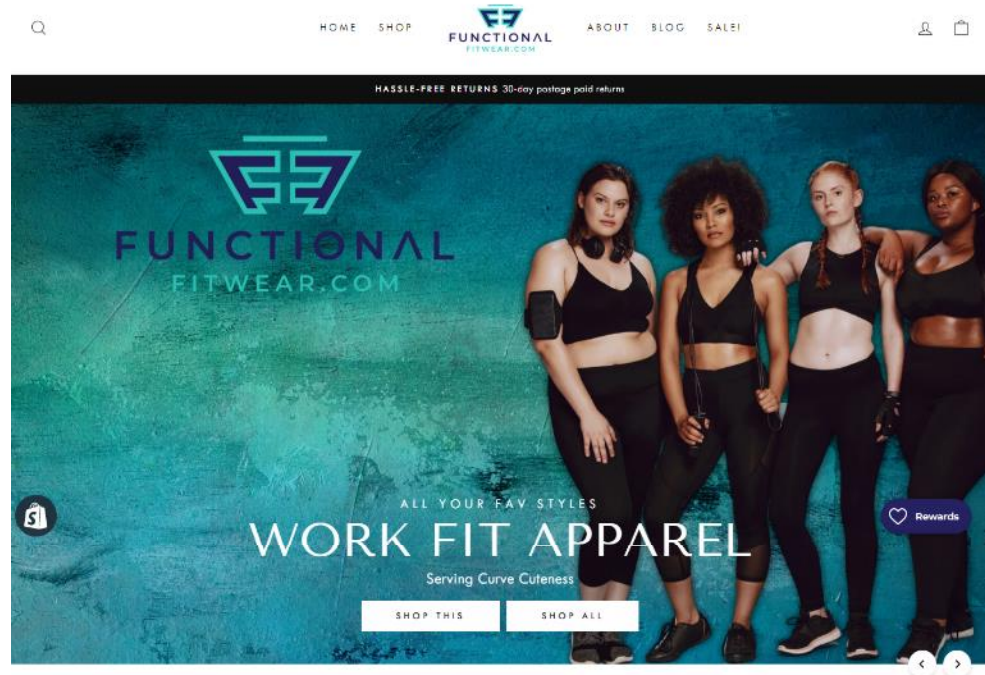
## Tech Stack

- CSS
- Duda.co
- DSers (formerly Oberlo)
- Elementor Cloud Websites
- GoDaddy Websites
- HTML
- JavaScript
- JudgeMe
- Liquid
- PageFly
- Printful
- Printify
- Shopify
- Shopify Partner Platform
- Wix
- WooCommerce
- WordPress.com
- WebFlow
- BigCommerce



# WEBSITES & E-COMMERCE STORES

Live Example: [FunctionalFitwear.com](https://FunctionalFitwear.com)



## Services Provided:

- Install Licensed Shopify Theme/Uninstall unlicensed theme in existing store
- Setup customer loyalty and affiliate integrations
- Create a custom blog
- Navigation menu optimization & customization
- Content updates
- Create Custom Product & Category Pages



# WORDPRESS WEBSITES

## Services

- Custom Domain integration
- DNS Record Updates
- Multivendor Marketplace/Affiliate Sites
- New Site Setup
- Plug-in Installation
- Plug-in Updates & Troubleshooting
- Site Backups
- Site/Database Repair/Recovery
- SSL Monitoring & Renewals
- Staging Sites
- Theme Installation
- Uptime & Security Monitoring
- Webmaster Support
- WordPress Site Migration

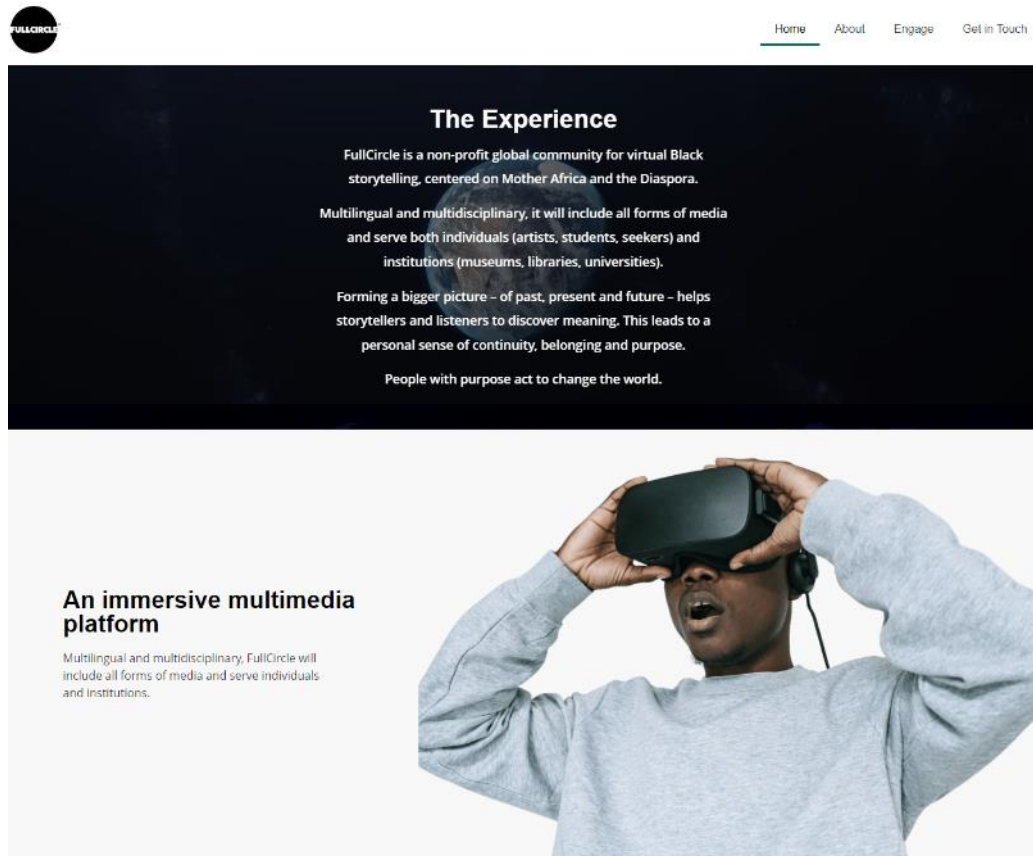
## Tech Stack

- BeaverBuilder
- CPanel
- CSS
- Divi
- Elementor Cloud Websites
- Elementor Pro
- Flywheel
- Gutenberg
- HTML
- Hosting Management
- JetPack
- JavaScript
- PHP
- SSL Certificates
- WooCommerce
- WordFence
- WordPress.com
- WPEngine
- WPManager



# WORDPRESS WEBSITES

Site Name: [ExperienceFullCircle.org](https://ExperienceFullCircle.org)



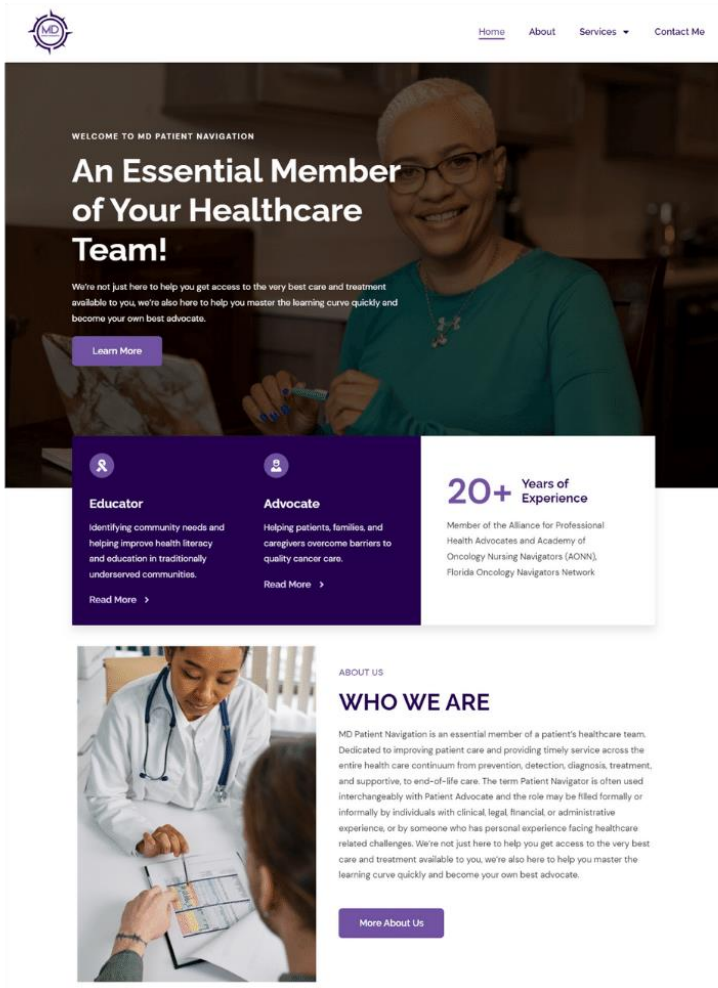
## Services Provided:

- Website hosting setup & multiple custom domain connections
- WordPress Full Installation
- Starter site creation including five custom pages (Home, About, Donate, Contact)
- Custom Plug-in Installation for Site Translation, Donations, Privacy Policy management
- Stripe & PayPal Integrations
- Webmaster documentation and ongoing support



# WORDPRESS WEBSITES

Site Name: <https://mdpnav.com/>



## Services Provided:

- Website hosting setup & custom domain connection
- WordPress Full Installation, including Elementor Pagebuilder
- Custom Theme Design
- Starter site creation including five custom pages (Home, About, Services, Blog (News), Contact)
- Custom Plug-in Installation for Donations, Privacy Policy management
- SEO Copy across the site
- PayPal Integration





# WORDPRESS WEBSITES

Site Name: <https://londonimageinstitute.com>



## OUR MISSION

At the London Image Institute, we train and develop bold, charismatic leaders who dare to make a difference.

London Image Institute has been training professional image consultants since 1989. Our purpose is to contribute to a world in which all people have the courage and freedom to flourish. We have developed these fundamental principles for into our image consultant training programs and courses.

## Our Values

- **Self-expression:** People discovering and attaining exciting new levels of development, self-confidence, contribution and influence.
- **Courage:** People trusting themselves and boldly exploring life as a daring adventure.
- **Freedom:** People triumphant over their past to gain ownership of their lives with joy and peace.
- **Beauty:** People expressing on the outside the exquisiteness of their inner spirit.

These principles are the inspiration for all our courses, coaching, consultations and programs.

Jump start your career as a professional image consultant. Contact London Image Institute today! For answers to some of our more frequently asked questions, please visit our FAQ page.

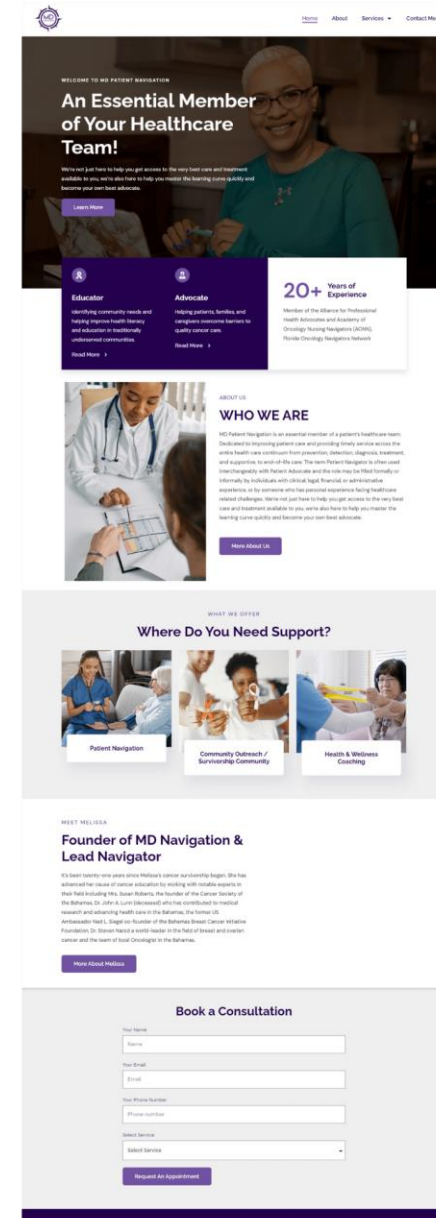
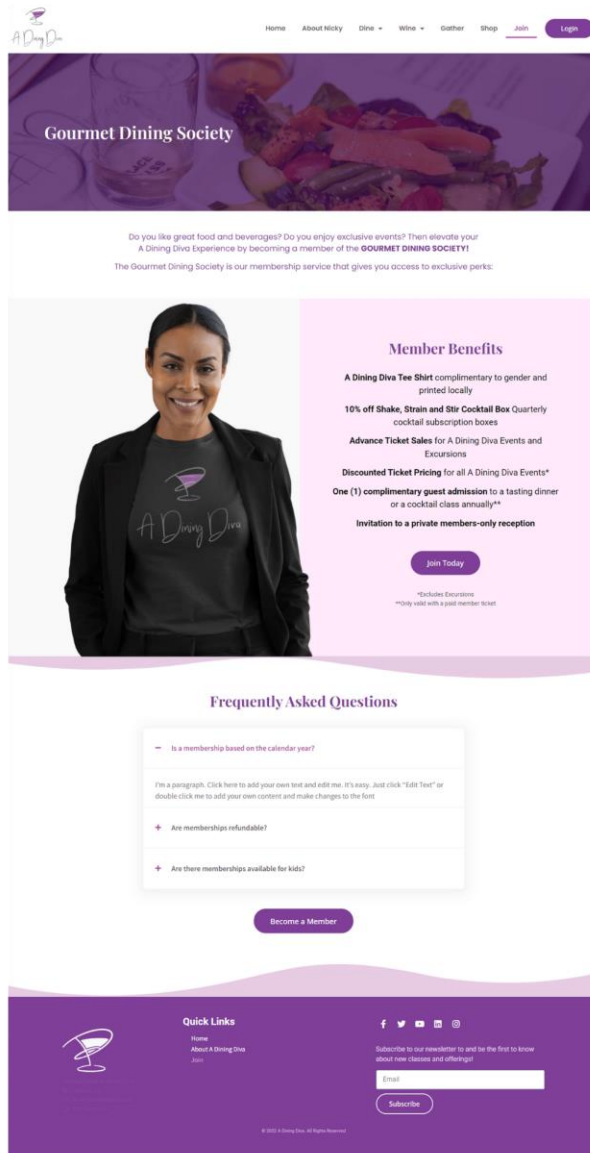


## Services Provided:

- Existing Site Backup & Staging Site Creation
- Custom Website & Theme Redesign and modernization
- Plug-in review & cleanup to maximize site performance
- Update copy across the site for search engine optimization
- Mobile/Responsive site design



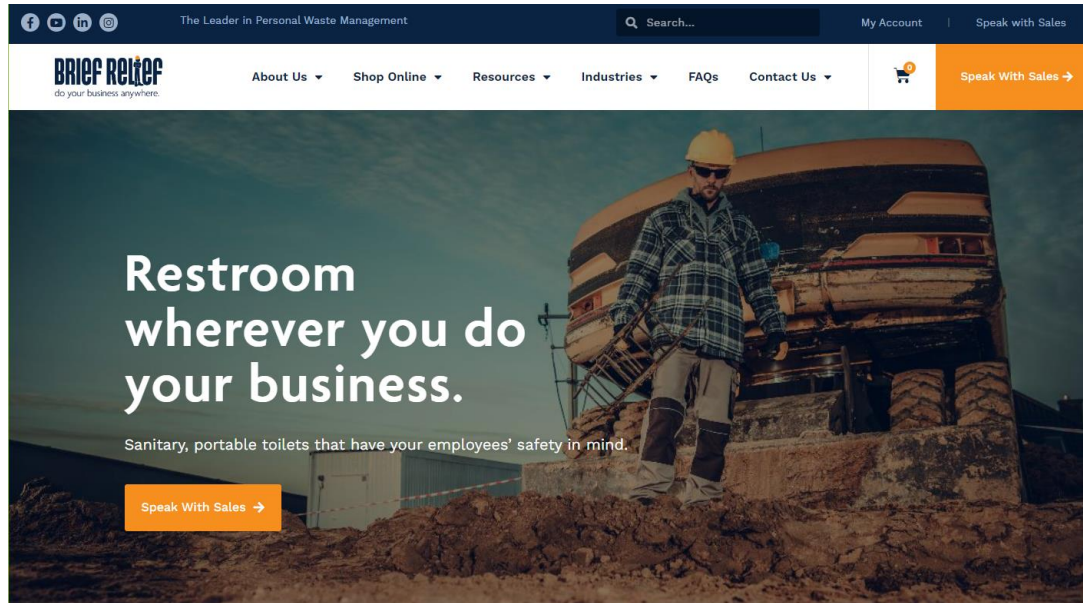
# WORDPRESS WEBSITES – CUSTOM DEVELOPMENT





# WORDPRESS WEBSITES – White Label Clients

Site Name: [BriefRelief.com](https://BriefRelief.com)



## Whitelabel Services Provided:

- Existing Site Backup & Staging Site Creation
- White Label Website Development:
  - Created new custom site templates using Elementor
  - Create 42 Site Pages according to a client-provided provided sitemap
  - Provided custom animation effects and brand elements across the site
  - Built custom Woocommerce page and product templates
  - Provided post-launch updates and customization
- Built a custom cost estimate calculator
- Built a custom sales territory map for the Contact page
- Customized Mobile/Responsive site design
- Provided industry and brand-consistent stock images across the site

