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For Business



Hannah Luck

Creative Director | Co-Founder at T&H Digital | Growth Driven Design Agency | HubSpot Platinum Partner

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## Experience



### Co-Founder | Creative Director

T&H Digital | HubSpot Platinum Partner

Dec 2019 - Present · 5 yrs 2 mos

Sydney, New South Wales, Australia

Empowering small businesses through innovative digital solutions and branding.

**Skills:** Social Media · Concept Development · Web Design · Branding & Identity · Art Direction



### Boody

4 yrs 8 mos

#### Creative Lead

Full-time

Jun 2019 - Jun 2023 · 4 yrs 1 mo

Sydney, Australia

Creative lead in a diverse, dedicated, and passionate team, who thrive in a fast-paced and dynamic environment. Working tirelessly to drive innovation, create positive change, and shape the industry for a sustainable tomorrow.

Software: Shopify · Klaviyo · Sketch · Adobe Creative Suite · Canva

**Skills:** Packaging Design · Social Media · Social Media Marketing · Brand Development · Concept Development · User-centered Design · Design Guidelines · Branding & Identity · Email Marketing · Retouching · Branding · Art Direction · Packaging · Creative Direction

#### Digital Designer

Nov 2018 - Jun 2019 · 8 mos

Darlinghurst, New South Wales, Australia

**Skills:** Social Media · Concept Development · Web Design · Branding & Identity · Retouching · Art Direction · Wireframing



### Art Direction & Design

Freelance

Oct 2014 - Dec 2019 · 5 yrs 3 mos

Sydney, Australia

Branding / Digital Design (UX/UI/mobile first and responsive digital design) / Graphic Design / Art Direction

**Skills:** Social Media · Concept Development · Web Design · Branding & Identity · Retouching · Branding · Art Direction · Wireframing



### UX/UI Designer

Gourmet Traveller WINE · Contract

Mar 2018 - Nov 2018 · 9 mos

Sydney, Australia

Freelance UX/UI design

**Skills:** Web Design · Customer Focused Design · Prototyping · User Experience Design · Wireframing



### Art Director

Running Bare Australia

Jan 2015 - Oct 2018 · 3 yrs 10 mos

Sydney, Australia

Art Direction / Brand Management / Digital Design / Print Design / Graphic Design / Window Merchandising / Marketing / Social Media / Leadership / Project Management

**Skills:** Print Design · Social Media · Concept Development · Web Design · Branding & Identity · Art Direction · Graphic Design · Wireframing

Jack Wills

### Jack Wills

2 yrs

#### Digital Designer

Jun 2013 - Oct 2014 · 1 yr 5 mos

London, United Kingdom

Responsible for delivering digital excellence, redesigning the eCommerce website; making it responsive. Planning and creating content for jackwills.com, establishing styleguides and art directing product story shoots for seasonal campaigns. Worked on marketing and social media projects. Lead mid-weight, junior and freelance digital designers.

**Skills:** Social Media · Concept Development · Web Design · Retouching · Art Direction · Wireframing

#### Graphic Designer

Nov 2012 - Jun 2013 · 8 mos

London, United Kingdom

Multidisciplinary design for Jack Wills a British clothing brand.

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General Manager at g2m Solutions - HubSpot Partner

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Graphic Designer

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Design

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Wes McDonough · 3rd

Design Director

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Skills: Social Media · Web Design · Packaging



### Junior Graphic Designer - Aubin & Wills

Aubin & Wills

Jul 2011 - Nov 2012 · 1 yr 5 mos

London, United Kingdom

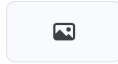
Multidisciplinary design for Aubin & Wills, a modern British clothing brand, cinema and art gallery.

Graphic Design for print, digital, apparel & homewares. Specialised in typography, illustration, mood boarding, art direction, packaging & label design and graphic design + branding to promote events and on brand experiences.

#### ABOUT AUBIN & WILLS:

Aubin & Wills was a modern British fashion and lifestyle brand, steeped in tradition yet playfully modern. It's collections brought together timeless staples and witty classics with a relaxed edge and an effortless refinement. The Aubin Gallery and Aubin Cinema at the Shoreditch flagship provided a platform for up-and-coming artists, musicians and writers allowing the brand to connect with it's discerning audience and offer them cultural experiences as unique as the clothing.

Skills: Social Media · Web Design · Sketching · Packaging · Vector Illustration



#### Aubin & Wills

Aubin & Wills. Modern British design, inspired by the past, living in the present.  
www.aubinandwills.com



### Freelance Designer

Various

Sep 2010 - Jul 2011 · 11 mos

London, United Kingdom

Working as a graphic designer on a freelance basis.

Skills: Branding & Identity · Vector Illustration · Logo Design



### Intern

live-creative

Jan 2011 - Mar 2011 · 3 mos

London, United Kingdom

Graphic Design, Art Direction, Experiential Design & Web Design

- Design look books, catalogues and brochures
- Branding & Identity conception
- Landing page design
- Assist in directing model photoshoots
- Retouch photography
- Design press releases and advertising campaigns
- Develop experiential marketing campaigns

Skills: Branding & Identity · Vector Illustration



### Intern

999 Design

Aug 2009 - Sep 2009 · 2 mos

Glasgow, United Kingdom

- Design for catalogues & brochures
- Design invitations, press releases and vouchers
- Design online apps

Skills: Branding & Identity · Vector Illustration

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