MITHUN DAS

Graphic Designer | Thumbnail Design Specialist

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PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer with 2 years of experience specializing in YouTube thumbnail design and social media content creation. Skilled at designing visually appealing, high-conversion thumbnails that boost engagement and click-through rates. Experienced in collaborating with diverse clients and delivering projects on time with exceptional quality.

CORE SKILLS

YouTube Thumbnail Design (CTR-focused)

Social Media Post Design (Facebook, Instagram, LinkedIn)

Brand Identity & Visual Storytelling

Adobe Photoshop & Illustrator

Client Communication & Collaboration

Color Theory & Typography

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer | Self-Employed | 2023 - Present

- Designed high-impact YouTube thumbnails for various creators, resulting in increasedCTR and audience engagement.
- Created eye-catching social media designs for Instagram, Facebook, and LinkedInpages.
- Worked closely with clients to understand their brand style, vision, and target audience.
- Delivered projects under tight deadlines while maintaining consistent quality.

PROJECT HIGHLIGHTS

- Successfully completed 50+ thumbnail designs for international YouTube creators.
- Designed social media content for brands, resulting in improved online presence and follower growth.

EDUCATION

H.S.C

LANGUAGES

- English Professional Working Proficiency
- Bengali Native