# Sana Ahmed

Senior UI/UX Designer and Front-end Developer with 16+ years of experience in HTML, CSS, and JavaScript. Expertise in resolving browser compatibility issues, visual redesigns, WordPress custom theme creation, style guides, and interactive components. Skilled in wireframing, screen-flow diagrams, and UI spec documentation with strong communication skills.

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Corona, California, USA

Sana Ahmed

Portfolio

## Professional Experience

### Lead Front-end Developer - Remote

Ringo Media | November 2022 - Present

- Spearheaded front-end development initiatives, driving the evolution of processes and elevating website design standards to meet and exceed client expectations.
- Formulated and documented comprehensive Standard Operating Procedures (SOPs) to streamline workflows across the development team, ensuring consistency, efficiency, and adherence to best practices.
- Orchestrated the development of custom pixel-perfect WordPress websites, collaborating closely with clients to understand their unique requirements and deliver tailored solutions that effectively communicate their brand identity and values.
- Implemented and optimized front-end workflows using cutting-edge technologies such as Gulp, Bootstrap 5, and Sass design systems, leveraging automation and modular design principles to enhance productivity and maintainability.
- Architected reusable HTML sections and components, promoting code reusability and scalability while reducing development time and effort across projects.
- Engineered dynamic forms using JavaScript, enabling seamless form generation through unique identifiers and enhancing user interactivity and engagement.
- Designed and implemented a flexible template system, empowering clients to customize website themes effortlessly through CSS variables, fostering greater brand alignment and consistency across digital properties.

### Sr. Front-end Developer - Remote

Tech Carrot | March 2022 - May 2023

- Spearheaded the development of custom WordPress themes for prominent clients, including Raimondi Cranes and Foodtech Valley Dubai, demonstrating meticulous attention to detail, a deep understanding of client needs, and adept problem-solving skills.
- Managed the end-to-end design and development process for these projects, ensuring seamless integration of client requirements and delivering pixel-perfect results.
- Created and implemented a highly interactive 13-month timeline component within the SharePoint product, leveraging HTML, CSS3, and JavaScript. This component showcased my ability to work with complex data structures while delivering a visually appealing and user-friendly interface.
- Provided mentorship and guidance to junior team members, facilitating their professional growth and development.
- Collaborated closely with cross-functional teams to meet project deliverables and deadlines, fostering a culture of collaboration and excellence.

### Sr. UI/UX Designer and Front-end Developer

Right Solutions | June 2020 - Feb 2022

- Executed visual redesign of a design tool/ studio.
- Worked cross-functionality to design the Products & Pricing page tool, incorporating research & coding fully functional prototypes for testing.
- Researched methods to evolve the user experience in the form of smart design solutions and new user interactions
- Collaborate with others and work well with developers, Test Engineers, and product management

## Personal skills

- Problem-Solving
- Creativity
- Research
- Teamwork
- Analysis
- Troubleshooting
- Process Improvement
- Adaptability
- Flexibility
- Effective Communication
- Work Ethic
- Integrity
- Creativity
- Motivation
- Dedication
- Confidence

## Technical skills

- Interaction
- Design
- Visual Design
- Interactive
- Prototyping
- Web Design
- Mobile Design
- Proficient in HTML5, CSS3, SASS, BEM, LESS, and JavaScript
- Gulp/Webpack
- Bootstrap all versions
- Material UI
- IONIC Apps UI Development
- CSS Grids/ Flexbox
- CSS Resets/ CSS Normalized
- Cross-Browser Compatibility
- Experience with modern frameworks/libraries such as React.js, Angular, and Vue.js
- Strong understanding of responsive design principles and mobile-first development
- Experience with UI/UX design tools such as Adobe XD, Sketch, and Figma
- Experience with version control systems (Git)
- Experience with front-end performance optimization techniques - Google Page Speed and GT Metrics
- Familiarity with Agile/Scrum methodologies

## Sr. UI/UX Designer and Front-end Developer
SBT Japan | 2019 - 2020

- Monitor work against the production schedule, provide updates to the Design and Development Manager and report any technical difficulties.
- Collaborate with developers, product managers, QA and marketing to create amazing user interfaces.
- Work closely with project support staff including developers and project managers.
- Execute all visual design stages from concept to working with backend developers.
- Work closely with business stakeholders, project managers and the product manager to conceptualize and produce dynamic designs.

## UI/UX Lead
Golpik INC | 2018 - 2019

- Led a team of 8 designers and front-end developers, including mid-level and junior staff, overseeing UI/UX design projects and front-end development tasks.
- Developed and implemented standard operating procedures (SOPs) and workflows to ensure efficiency and consistency in design and development processes.
- Designed and deployed custom WordPress websites tailored to client needs, ensuring high-quality, pixel-perfect results.
- Created interactive tools such as a garage floor generator and t-shirt design tool using JavaScript and advanced CSS/Sass techniques, enhancing user engagement and experience.
- Collaborated closely with cross-functional teams to meet project requirements and deliverables within deadlines.
- Mentored and guided junior team members, fostering their professional growth and development.

## Sr. Web Designer and Front-end Developer
Systems Limited | 2015 - 2018

- Gathered requirements, designed, and developed an eCommerce website.
- Designed user interface, and prototyped the product (HTML, CSS and JavaScript).
- Worked on various projects writing HTML, CSS and JavaScript based on provided designs to get websites and web applications built within a team atmosphere.
- Created reusable processes, components and tools that leveraged into other projects, accelerating development progress.
- Design optimized and usable interface.
- Informed department of current interaction design patterns and trends.
- Communicated neutrally, empathically and comfortably with a team member, clients and customers.
- Rapidly developed and iterated product and feature prototypes from conceptual demonstrations.
- Created wireframes, screen-flow diagrams and UI spec documentation.
- Identified and reacted to risks to the team's ability to deliver on project launch dates.
- Identified and eliminated website UI bugs to improve user experience.
- Researched tests and wrote a document on an HTML email template.
- Created design for Operation Rooms Status dashboard for AKUH.

## Education
Corona High School, 1994 – 1998
Fullerton College, 2001 – 2004
University of California, Irvine, 2004 – 2006

## Recent Work

- https://ringomedia.com
- https://www.foodtechvalley.ae
- https://www.raimondi.co/en
- https://pesfl.com
- http://sahehly.ringoagency.com
- https://techylp.idigsites.com
- https://accountantsnow.ringoleads.com
- https://ringorepairs.com
- https://ringomedia.co/ppc
- https://byamericainsurance.com
- https://www.experimax.com
- https://tritonpower.com
- https://phixey.com
- https://bfmfl.com
- https://americasgenerators.com
- https://signaturerejuvenationmd.ringoagency.com
- https://freelogocreator.com
- https://www.logodesign.net
- https://www.logodesign.net/business-card
- https://www.logodesign.net/service-design-studio/2/business-card/0/OZjgKJx7INQ
- https://thallium-consulting.com
- https://goldenpronos.com
- http://samapackaging.com
- https://etrecosmetics.com
- https://everything-world.com
- https://kinetikenergy.co
- https://www.firstyacht-me.com
- https://www.modaminx.com
- https://us.lcouture.com
- https://www.albuslaw.co.uk
- https://billpostmedia.com
- http://www.dooney.com
- http://www.ilovedooney.com
- https://www.cdcaccess.com.pk
- http://www.alfalahghp.com
- https://www.hblibank.com.pk/T001/ENULogin.jsp
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### Sr. Web Designer and Front-end Developer

Dexteam | 2014 - 2015

- Contributed to significant projects for notable clients, including Habib Bank Limited, where I designed and implemented an optimized internet bank login page using advanced HTML, CSS, and JavaScript techniques. The resulting page prioritized speed and efficiency, providing users with a seamless login experience.
- Developed custom WordPress websites for high-profile clients such as Bank Alfalah GHP, Blip.com, and a Philips-affiliated company, demonstrating versatility in adapting to diverse client needs and delivering tailored solutions.
- Led the creation and integration of Facebook pages for clients, ensuring seamless branding and user experience across platforms while leveraging the latest integrations and functionalities available.

### Web Designer and Front-end Developer

Advent Interactive | 2010 - 2014

- Responsible for Web Design and Front-End Development.
- Work with the entire team to make a great product, focusing on HTML, CSS, and other front-end technologies.
- Work with HTML5 and CSS3 for new sections of all sites, slowly upgrading the code as new projects were initiated and executed.
- Created a CSS framework for using a 12-column grid preferred by the designers as well as implementing parts of Object-Oriented CSS to cut down on repetitive code.
- Build out the structure and layout for the new mobile version of bookgator.com
- Worked through cross-browser compatibility issues with layout and styles for all-new CSS

### Web Designer and Front-end Developer - Remote

Consium | 2012 - 2014

- Brought the HTML and CSS of an existing website up to web standards.
- Worked through cross-browser compatibility issues with layout and styles for all-new CSS that was implemented.

## References
Available upon request

- http://www.ecnet.com
- http:/www.studiobloop.com
- http://bowvalleygenetics.com
- http://www.hybridpixels.com/clients/audiens
- http://kashansacademy.com
- http://nuktidaana.com