TAYYAB HANIF

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About me

I'm a full stack web developer with experience in integrating many different tools and web frameworks together to develop a variety of different applications.

Absolutely in love with programming, from designing system architecture for full stack apps to diving deep into frameworks and problem solving.

I enjoy working on fun, collaborative teams that focus on optimization of applications and integrating additional features.

Experience

Shopify Lead Web Developer (Remote)

2250.care - New York, USA

2019 – Present

- Development of store using Shopify Hydrogen
- Built a mobile responsive site, something that was not planned or existed before. Users were grateful and feedback was positive.
- Created style guide to standardize visual elements and widgets for development and design.
- A tool that streamlined both design and development and became invaluable to both teams.
- Decreased friction and increased efficiency by creating a design to development process.
- Helped create and implement front end coding standards and practices
- Lead Agile stand-ups and retrospectives

Senior Interactive Developer (Remote)

ROSETTA - Melbourne, Australia

2018 – 2019

- Develop high quality front end code with focus on web standards and scalability.
- Created and maintained a framework for rapid construction and deployment of e-commerce websites.
- Utilized web standards including but not limited to XHTML, HTML5, CSS2, and CSS3.
- Created reusable javascript tools for accessible tabs and navigation menus using jQuery and Dojo.
- Created Adobe AIR applications using HTML, CSS, Javascript, and Actionscript 3.
- Learned and demoed the use of YUI CSS framework and HTML5 as part of the team's standards.

Full Stack Developer

EMOOV.CO.UK - Bradford,UK

2017 – 2018

- As part of a team of five full-stack developers I designed and built aspects of the eMoov customer web site and property-listing management site using Angular & Django.
- Responsible for peer code reviews, involved in sprint planning and both technical and UX design reviews.
- Technology - Javascript, Angular, Python, Django, API integration, HTML, SCSS, Git
- Features developed - Book viewings, checkout, signup flow, Ratesetter API integration, CRM API integration

Senior Web Developer

Devices Hub - Lahore, Punjab, Pakistan

2015 – 2017

- Full stack web developer responsible for end-to-end web app development and creative cloud engineering.
- Translated complex concepts and data into compelling visuals for media outreach.
- Optimized sites for usability, search engine optimization and accessibility.
- Drove best practice implementation for 22 employees across multiple departments. Decreased rework by 23% and costs by 15%.
- Boosted user experience scores by 55% over company-wide previous best.

Web Developer & Designer

Stedtnitz design your life GmbH - Zurich, Switzerland

2015 – 2016

1. Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy.
2. Designed new on-brand visual elements to effectively convey concepts and messaging.

Web Developer & Designer

MindValley - Kuala Lumpur, Federal Territory

2014 – 2016

1. Helped increase conversions by applying research and making user-centered designs.
2. Developed responsive design and typography deliverables that elevated, differentiated and functioned on-brand and on-strategy.

3. Designed new on-brand visual elements to effectively convey concepts and messaging.

Other freelance Work:

Websites I've worked on and designed for freelance clients are:

- Developed a web-app portal for an e-travel agency to increase the client's sales by 38%,
- Enabled the Smiles Dental Clinic to measure patient satisfaction scores through an online form.
- Independently developed a website for the local TV channel to increase streaming sales by 45%.

Education

Matriculation - Computer Science (2014)

Cathedral Higher Secondary School - Zaraar Shaheed Road, Lahore Pakistan.

ICS in Computer Science (2016)

Punjab College of IT, Lahore Pakistan.

Certifications

Front-End Developer

Certification Date: Mar 2015

Certification Authority: Lynda.com

Git and GitHub

Certification Date: April 2015

Certification Authority: Lynda.com

Sass Essential Training

Certification Date: Nov 2016

Certification Authority: Lynda.com

User Experience for Web Designers

Certification Date: Jul 2014

Certification Authority: Lynda.com

Skills   - **CSS expertise**

- Server-side CSS pre-processing, such as SASS, Grunt, Node.js and Bower

- **WordPress development** 3+ years

- Automations using **Gulp & Grunt**

- Essential web markup, including HTML5, CSS

- Responsive Web Design, Fluid Layouts, Media Queries

- JavaScript & JS Frameworks

- Cross-browser compatibility issues and ways to solve for them

- Code versioning tool **GIT**.

- Fundamentals of **Angular 4**

- Keen eye from **UX perspective**

- Excellent communication skills

Activities   Regular attendee, Southern California Web Designers & Developers Meetups.

Photography.

Socializing.

Ethical Hacker.