KEF: Taopatch Aug 2023 Platinum Launch Sequence

Email #1: 4 days before the launch

Subject Line: Sarah's Life-Saving Love Story

Preview Text: From =>

Body:

If you've ever felt the anxiety of moving to a new city alone, imagine the sheer terror of facing a near-death experience just weeks after settling in...

Meet Sarah G, a 28-year-old who recently moved to Boise, ID. Eager to explore her new city, she worked as a digital marketer from her small downtown apartment. She loved her morning runs, making artisan coffee, and most of all, spending time with Jackson, her beloved cockapoo.

But just two weeks after setting foot in Boise, she was driving Jackson to the Park for a sunny day out when disaster struck.

Out of nowhere, a truck collided with Sarah's car, throwing it off the road. The impact was so intense that Sarah's head hit the window, knocking her unconscious.

The first responders were on the scene within minutes. Not only did these heroes pull Sarah from the wreckage, ensuring she'd live another day, but they also showered Jackson with love and care, ensuring he wasn't alone while Sarah was in the hospital.

To add to the overwhelming emotions, Sarah woke up in the hospital to find out that she had no way home. Her car was wrecked, and her belongings in it were lost. The nurses, touched by her story and recognizing she was all alone in a new city, rallied together. They held a small fundraiser in the hospital, raising money to help her get settled again.

But here's the most heartwarming twist: Sarah found love amidst the chaos. Tom, one of the paramedics who rescued her, and she started seeing each other. The two bonded over shared interests, including their love for the outdoors and passion for giving back to the community.

Now you may be wondering why I'm telling you about Sarah...

Let's be honest, Sarah got lucky.

She had no family or friends around her, yet complete strangers came to support her.

But if you suffer from a neurological condition such as MS or Parkinson's, you might not always feel as lucky.

When the going gets rough, you're left more alone than ever.

Because only you know how frustrating it is to feel less and less stable as the months go by...

To wake up one morning and realize you can't climb the stairs as you could 6 months ago...

Or to have to build up all your energy to simply take a shower or get dressed each morning.

Sure, you may have family around.

Or even a community of others who are experiencing the same problems.

But what if you could have someone there, right by your side every step of the way?

Someone who's experienced what you're going through.

And can give you specific advice to help you ease your symptoms...

Well soon, I'm going to reveal how you can access support just like this.

So keep your eyes peeled.

Dmitri & Marco
Co-CEOs Upgrade Biotech

Email #2: 3 days before launch

Subject Line: Can you REALLY improve your balance in 15 minutes?

Preview Text: Barbara says YES!

Body:

Suffering from a neurological disease steals many things from your life.

Your energy is constantly zapped, ruining your ability to enjoy a simple walk.

The normal things in life you take for granted, like holding a spoon, are a real challenge.

All these things affected Barbara.



Barbara had been suffering from MS for years.

She followed a strict diet, which led to some minor improvements, but many challenges in trying to live a normal life with MS persisted.

Barbara got to the point where she would crawl upstairs, using the handrail to pull herself up, just to get to bed.

Something had to change.

A friend sent her a video on Taopatch and she decided to try it out.

Within 15 minutes of applying Taoptach, Barbara noticed her balance improve. Since then, she has seen her energy levels improve along with her motivation.

She now walks up the stairs to bed with no effort and getting off the couch is no longer an issue.

Barbara has started to see normal life return again.

We want other customers to find the same success Barbara has had with Taopatch.

And very soon, I'm going to reveal how the new Taopatch Platinum can guarantee maximal improvements to your balance, stability and pain.

So keep your eyes peeled on your inbox over the next few days.

Dmitri & Marco Co-CEOs Upgrade Biotech

P.S.

Click here to see the reviews from customers who have bought Taopatch https://taopatch.co/pages/reviews

Email #3: 2 days before launch

Subject Line: Suffering alone?

Preview Text: It doesn't have to be that way.

Body:

When you have a neurological condition like MS or Parkinson's, life can feel lonely.

Because your symptoms aren't clearly visible to others, you might look great on the outside...

But only you know the pain and fatigue you live with daily.

Even your loved ones can't fully understand.

Not to mention your symptoms hold you back from fully enjoying trips with your family...

Or precious intimate moments with your partner.

But what if life didn't need to be like that?

What if you could reclaim your old self again?

To get back to walking, climbing and jumping like you once could...

While having the support from others who've gone through your journey.

Who knows what it's like to silently live in pain and witness first-hand their balance and stability fade over time.

And have discovered how to take back control of their life.

So they can help you achieve the same.

Watch this incredible <u>BEFORE & AFTER</u> video of Barbara, who suffers from MS, showing how her balance improved after just 15 minutes of using Taopatch.

Interested?

Then be on the lookout for tomorrow's email to find out more about how *you* can access 1-1 support with the Taopatch Platinum to help ease your symptoms in as little as four hours...

To then continue to see a boost in your mobility and stability as your pain disappears more and more for years to come.

Dmitri & Marco
Co-CEOs Upgrade Biotech

P.S.

Learn more about the science behind Taopatch by clicking this link https://taopatch.co/pages/research

Email #4: 1 day before launch

Subject Line: Re: Tomorrow's plan

Preview Text: We go live at 10 am PST/7 am EST/6 pm GMT

Body:

Tomorrow, we're relaunching something special.

It's finally time to officially release Taopatch Platinum.

Now, you may have seen Taopatch Platinum before on our site.

However, we've improved the experience for each new user.

You see, from tomorrow, everyone who buys a Platinum will be getting:

- Two 1-1 consultations from their very own Taopatch consultant
- A 100% tailored treatment plan that is specific to your lifestyle in your first virtual meeting with your consultant.

All this will help maximize the improvements to pain, balance, stability, fatigue, and more.

We want as many people to benefit as possible, but we have a limited supply of Taopatch Platinum.

So if you want to get your hands on one, then you're going to want to set your alarm for 10 am PST/ 7 am EST /6 pm GMT tomorrow

Because that is when we go LIVE.

Dmitri & Marco Co-CEOs Upgrade Biotech

P.S.

With Taopatch Platinum, you never have to feel like you have to manage your neurological condition like MS or Parkinson's on your own through weekly check-ins with our care team.

Email #5: LAUNCH DAY

Subject: Taopatch Platinum is LIVE

Preview Text: Hurry they'll be gone soon

Body:

I've been talking about this all week...

But the moment is here.

Taopatch Platinum is live.



If you want the fastest and most noticeable improvements to your balance, pain and mobility...

Through discreet and wearable patch that's 5x more powerful than our original Taopatch...

With 1-1 support from your very own Taopatch consultant to help maximize your reduction in pain and spasticity, while boosting your mobility and stability...

So you can have full confidence that you're doing absolutely everything to manage your symptoms in the best way possible...

And never second-guess your decisions again...

Rather than feeling like you have to handle them all on your own...

Then click here to secure your Taopatch Platinum Now.

But you need to be quick as we have a limited supply of Taopatch Platinum.

Remember, if you follow the instructions and guidance and fail to see noticeable improvements in your symptoms within 90 days, **you'll get a 100% refund.**

Place your risk-free Taopatch Platinum order now.

Dmitri & Marco
Co-CEOs Upgrade Biotech

Email #6: 1 day after Launch:

Subject: Can Taopatch + THIS stop your symptoms in their tracks?

Preview Text: Taopatch Platinum can

Body:

Since yesterday, we've already had a lot of interest in Taopatch Platinum.

In fact, we've already sold nearly 50% of our stock.

So if you don't want to miss out on turning back the clock on your symptoms...

Then click here to secure your Patch now.

Anyway, I want to share *exactly* what you can expect when you invest in Taopatch Platinum –

• A patch that is more than 5x more powerful than our original product, meaning you can expect to see a faster, greater improvement in your pain, mobility and stability.

Witness a transformation in your balance and a boost in leg strength... even if

you've suffered from a neurological disease for over 30 years.

The combination of ancient natural therapy and modern-day tech helps you dress,

shower and walk freely once again without popping pills all day long.

Two 1-1 consultations and a 100% tailored treatment plan that is specific to your

lifestyle.

• Regular check-ins from our care team to handle any immediate concerns or queries

you may have so you can keep seeing improvements week after week.

Watch this amazing before and after comparison video with a Taopacth customer. Click

this link Before and After Video.

Click here to secure your Patch now.

Dmitri & Marco

Co-CEOs Upgrade Biotech

P.S.

Remember, if after 90 days you've attended all your triage sessions and failed to see any noticeable improvements in your symptoms, you'll get a full refund on your order.

Email #7: 2 days after launch:

Subject Line: Let's talk about the $\mathcal{L}_{\mathbf{n}}$ in the room **Preview Text:** RE: The cost of Taopatch Platinum

Body:

If you've <u>clicked through to our website</u> over the past 2 days, you'll have noticed that Taopatch Platinum isn't pocket change.

However, that didn't stop people from securing their patches, as our stock is selling fast.

If you're still hesitant to hand over your hard-earned cash to something that you think *may* not make any difference to your neurological disease symptoms, I get it.

Maybe you've <u>already</u> tried using something to ease your pain and boost your mobility and stability before –

Like taking more pills and injections that provided a short spike in improving your symptoms, only to wear off quickly.

Now, I'm not saying you shouldn't go down the pharmaceutical route...

In fact, you should ALWAYS listen to your doctor.

BUT...

Most prescribed medications leave you with a whole host of unwanted side effects such as overwhelming fatigue and chronic exhaustion.

So how about more non-traditional therapies such as -

Cannabis...

Herbal Regimes...

Meditation

And even Bee Sting Therapy.

These can work in some cases, and of course, are likely cheaper than Taoatch Platinum.

But none of these have been researched enough to provide consistent results time after time for those with neurological conditions like MS or Parkinson's.

Whereas Taopatch provides a consistent dose of light therapy to allow you to feel and move better day after day.

It's endorsed by 2200+ physicians and supported by 16 research studies.

Plus, it's officially prescribed as a treatment for MS by doctors in Europe.

And not just that, but thousands of orders have been placed by people who want to help relieve the symptoms of MS, Parkinson's & other neurological diseases...

We feel 100% confident in saying it has **ZERO** negative side-effects

And with Taopatch Platinum, you not only get our most powerful dosing, meaning faster and greater improvements to your symptoms...

You'll never have to feel like you have to manage your neurological disease on your own through weekly check-ins with our care team.

To make this even more of a risk-free decision, if after 90 days you STILL fail to see a noticeable improvement in your pain, tremors, mobility, stability or daily energy levels...

You'll get a 100% refund on your Taopatch Platinum order.

It really is a risk-free opportunity to move and feel like you once did.

If that sounds like a good deal, <u>click here to secure your risk-free Taopatch Platinum order.</u>

Dmitri & Marco
Co-CEOs Upgrade Biotech

P.S.

If you suffer from a neurological condition like MS or Parkinson's and have not yet bought Taopatch Platinum, click this link https://taopatch.co/pages/multiple-sclerosis

Email #8: 3 days after launch:

Objection handling + FAQ email

Subject Line: Got doubts? Read this.

Preview Text: Final chances to get your Platinum

Body:

We're officially running low on stocks of Taopatch Platinum.

In case you're still on the fence, I've pulled together a quick FAQ to answer any questions you may still have.

Q) Is there a guarantee?

A) Yes—if you follow all the steps and fail to see any noticeable improvements in your symptoms after 90 days, we'll give you a 100% refund.

Click here to take us up on this.

Q) Is Taopatch safe?

A) Taopatch is 100% drug-free and comes with zero side effects making it completely safe for anyone – even if you have an existing medical condition.

Q) Are the patches difficult to use?

A) The patches are small and discreet and can be stuck to the skin directly with the tape provided. Even so, all Taopatch Platinum customers get 1-1 support from your own Taopatch consultant to get any questions answered and to pinpoint the best places to put your patch for maximum improvements.

Q) Can Taopatch be used alongside other treatments?

A) Yes. Taopatch does not interfere with prescribed medications or therapies (including DBS for Parkinson's patients).

Q) How long until I can expect to see results?

A) Some people have seen a boost in their balance and stability in as little as 15 minutes. However, we expect all customers to see *some* noticeable changes within the first 90 days, with many seeing a gradual improvement across a spectrum of issues for over 9 months.

Q) How does Taopatch work?

A) Taopatch uses nanotechnology to convert your body heat and transform it to low-level light impulses that are sent across your body and to your brain.

These impulses stimulate your CNS to improve the communication between the regions of your brain that are responsible for emotions to help you feel calmer and more relaxed.

Taopatch platinum offers our strongest impulses to date which can lead to a faster and greater reduction in your symptoms.

Now you have all these answers...

With a guarantee that if for whatever reason Taopatch doesn't dramatically improve your symptoms, you get all your money back...

The only question to ask yourself is -

"Do I truly want to reduce my pain and fatigue while boosting my balance, stability and tremors?"

If you do, then here's the link to secure your Taopatch Platinum now.

Dmitri & Marco
Co-CEOs Upgrade Biotech

P.S.

If you suffer from Parkinson's or another neurological condition like MS and have not yet bought Taopatch Platinum, click this link https://taopatch.co/pages/parkinsons

Email #9: 5 days after launch:

Subject: FINAL CALL

Preview Text: Last few Platinums remaining

Body:

This is your final call.

We're down to the last few boxes of Taopatch Platinum.



And due to the interest we've been getting, we fully expect these to go within the next few days.

So for the last time...

Click here to avoid missing out

Dmitri & Marco Co-CEOs Upgrade Biotech

P.S.

Please click this link https://taopatch.co/pages/most-powerful-therapeutic-patch before Platinum stocks run out. You won't regret it.