VIVEK GOYAL

WORDPRESS & PHP DEVELOPER

Experienced web developer with over 13 years of expertise in building and managing websites using technologies such as Core PHP, WordPress, JavaScript, jQuery, MySQL, CSS, CodeIgniter, and CakePHP. Proficient in developing robust APIs for both mobile and web applications. Additionally, skilled in Python, with experience in creating web applications using Django and Flask, along with SQLite for database management.

💼 EXPERIENCES

PHP and Wordpress Developer
Oct 2018 | present

Freelance   📍 (remote)

- Installed and configured essential plugins, implementing custom code to meet design and functionality specifications.
- Designed and developed websites from concept through to delivery, including site architecture and wireframes.
- Converted design assets into modular HTML, CSS, and JavaScript components for seamless integration.
- Utilized in-depth knowledge of WordPress core to customize admin panels and theme functionalities.
- Developed custom plugins tailored to specific requirements, enabling unique features.
- Created supporting or extended plugins for platforms like WooCommerce and MemberPress, ensuring compatibility and enhanced functionality.
- Developed web services to support mobile and web applications.

PHP Developer and Tech Lead
Feb 2012 | Aug 2018

Graycell Technologies   📍 Chandigarh, India

- Developed websites using WordPress, HTML, CSS, JavaScript, and jQuery.
- Worked on projects utilizing frameworks such as CakePHP, Yii, and CodeIgniter.
- Planned and executed website development by converting mockups into functional web solutions with HTML, JavaScript, AJAX, and JSON.
- Provided front-end development services using Joomla and other editing tools.
- Managed back-end development with PHP, ensuring website integrity, security, and performance optimization.
- Led and managed larger teams, overseeing client communication, project planning, and estimations.
- Managed repositories using GitHub and Bitbucket.

Web Developer
Jan 2010 | Feb 2012

DMW Software Services   📍 Chandigarh, India

- Developed websites using PHP, HTML, CSS, JavaScript, and jQuery.
- Worked with frameworks such as CodeIgniter and CakePHP.
- Developed and maintained websites using CMS platforms like WordPress and Joomla.
- Engaged in client communication, project planning, and providing accurate estimates.

📂 SELECTED PROJECTS

Innerplicity.com – Wordpress
Interplicity.com

- Developed a multisite platform for online course subscriptions, integrating MemberPress and WooCommerce to allow users to access their assigned courses. Utilized LearnDash to manage course content and integrated Thinkific for additional online courses.

WristAssuredGloves – Wordpress
Wristassuredgloves.com

- Developed an e-commerce website for selling fitness products, utilizing WooCommerce for product management and seamless online shopping functionality.

Soulshoppe – Wordpress
soulshoppe.org

- Developed a multisite website on the WordPress platform, utilizing a custom plugin to integrate Thinkific courses and the Clever API for seamless functionality.

Interplicity – Wordpress
interplicity.com

- Created a website serving as both a course catalog and a company site, utilizing essential plugins for functionality.

Planetdharma – Wordpress
planetdharma.com

- Developed a website featuring a course catalog along with an events list and schedule.

CONTACT INFO

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📞 *+91 9988349612*

📍 Mohali, India

SKILLS

WordPress
jQuery
Javascript
PHP
MySQL
HTML
CSS

Python
Django
Flask
Magento
Joomla
CodeIgniter
CakePHP
Zencart

YogaHub – Wordpress
yogahub.org
- Developed a multisite network featuring an e-commerce platform and a podcast section showcasing a list of authors.

Psychedelictimes – Wordpress
psychedelictimes.com
- Developed a multisite blog and e-commerce website using WooCommerce.

Wholebeinginstitute – Wordpress
wholebeinginstitute.com
- Developed a website featuring course and event listings with subscription options, utilizing testimonial and calendar plugins for enhanced functionality.

Chiefaiofficer – Wordpress
chiefaiofficer.com
- This website offers AI-related courses and certifications. I developed and created custom courses using the LearnDash plugin.

ArtisanLA – Wordpress
artisanla.com
- This website specializes in selling customized jewelry. I developed custom plugins to manage product variations in WooCommerce.

AI Ads Optimizer – Python
- This website serves as a portal for managing advertisements across various platforms, providing AI-driven insights on ad spending for Google and other platforms. It utilizes Python, SQLite, Flask framework and the Google Ads API for data processing and management.

Banking AI – Python
- This website uses AI models for banks to estimate next-day balances, helping manage loans and payments. It is developed using Python, SQLite and Flask framework.

Theshowstore - CakePHP
theshowstore.com
- The project involves an international artist platform for submitting shows and presentations. It includes a media player feature that allows embedding content on third-party websites.

Just Provence - Codeigniter
emotional-escapes.com
- This project involves a property management system for displaying and booking rental properties. The entire booking system is managed by administrators and franchises.

Memory Angel - CodeIgniter/Web Services
memoryangel.com
- This project involves an Android application that allows parents to manage events and receive alerts through the app.

Soulbowl.in - Magento
soulbowl.in
- Developed a shopping website for grocery store purchases within the city, featuring modules such as AJAX add-to-cart, custom wishlist, quick shop, shop by pincode, and custom search. Various customizations were implemented to enhance the user interface.

Rekvipro - Zencart/CorePHP
rekvi-dev.dk
- Developed a customized product tailored for various applications such as schools, transportation, and canteens. The product includes features and functionalities tailored to specific needs, with a customized reporting system to suit different requirements.

HuddleUP - Yii Webservices
rekvi-dev.dk
- This application facilitates users in creating accounts to submit answers to questionnaires. Users can also purchase and access questionnaires created by others.

Springshomes - Joomla
springshomes.com
- This website displays properties and enables contact for inquiries. We developed a custom RETS component to integrate RETS account properties with Joomla.

Find Me a Pet - CorePHP Webservices

• This application allows users to add and track the locations of their pets through the app.

HuddleUP - Yii Webservices

• This application allows users to create accounts, submit answers to questionnaires, and purchase questionnaires created by others.

Lock Screen App - CorePHP Webservices

• This application features an auto-image display for screen lock, with images managed on the server.

Find Me a Pet - CorePHP Webservices

• This application allows users to add and track the locations of their pets through the app.

🎓 EDUCATION

2007
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2010

Masters of Computer Applications (MCA)
Chitkara Institutes of Engineering and Technology   ♀ Rajpura, India

Joined Red Hat Linux programme, Infosys student connect, 6 month php training programme

2004
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2007

B.Sc (Economics)
DAV College   ♀ Nakodar, India

NSS Volunteer, NCC Cadet

2002
|
2004

10+2
DAV College   ♀ Nakodar, India

Computer Science, Mathematics, Economics

2002

10th
St. Manu's Convent School   ♀ Shahkot, India