

# ATTIA BATOOL

E. MARKETING EXPERT

## CONTACTS

Email: [izzahf630@gmail.com](mailto:izzahf630@gmail.com)

Phone: 0315-6020678

Fatehgarh Lahore

## SKILLS & EXPERTISE

- Word Press Development
- Search Engine Optimization (SEO)
- Digital Marketing Strategy
- Content Marketing
- Analytics & Reporting
- Social Media Management
- Keyword Research
- Client Relations
- Email Marketing
- Pay-Per-Click (PPC) Advertising
- Google My Business (GMB) Optimization

## LANGUAGES

English

Urdu

Punjabi

## HOBBIES

"I am passionate about exploring diverse cultures through travel and food, engaging in creative writing to express ideas, and staying active through outdoor activities such as hiking and cycling."

## PROFILE

As a **dynamic Marketing Specialist** with over **6 months of experience** in digital marketing and brand management, I possess a proven track record of driving customer engagement and boosting sales. Proficient in **SEO strategies, social media marketing, and content creation**, I have successfully increased web traffic and brand awareness for multiple high-profile clients. Passionate about innovative marketing solutions and eager to

## CERTIFICATIONS

- ✚ **Word press Certification**  
Virtual University Lahore
- ✚ **Digital Marketing Certification**  
Virtual University Lahore
- ✚ **SEO (search engine optimization) Certification**  
Virtual University Lahore
- ✚ **Basic IT Certification**

## EDUCATIONS

- ✚ **Bachelor of Commerce (B.Com)**  
GOVT degree college of wazirabad  
2007 - 2009
- ✚ **Intermediate of Arts (F.A)**  
GOVT degree college of wazirabad  
2004 - 2006
- ✚ **Matriculation**  
GOVT high school Nizamabad  
1999 - 2001

**PREFERENCE:** Dedicated professional with expertise in IT, digital marketing, and SEO, seeking a remote position that allows me to leverage my skills in a dynamic online environment. Eager to contribute to innovative projects and work collaboratively with global teams.