

INTRODUCTION TO DANIE JANSEN VAN VUUREN

**General / Project / Commercial
Manager**



PROFILE

I have more than 25 years' experience in:

- General Management,
- Project Management,
- Finance & Procurement,
- IT & Facilities,
- Marketing & Sales

in various industries, including:

- Hospitality and Tourism
- Telecommunications,
- Sport Sponsorships,
- Event Management,
- Retail,
- Construction,
- Financial Services,
- Below-the-line Marketing.

I hold a BCom Chartered Accountancy degree (CUM LAUDE) from the University of the North West.

I've worked for major listed organizations like Vodacom Group Ltd and MARC Group Ltd and other industry leaders like The Creative Counsel (Pty) Ltd and FinGlobal (Pty) Ltd.

I've owned my own Lodge and consulting and project support business for the past 8 years and I'm convinced that I can add a lot of value to any organization / company / project that I get involved with.

I'm a very organized person with a real passion for project management. I have a solid track record in management of a diverse range of disciplines and pride myself in my ability to deliver on strategic objectives. My biggest assets are my own organizational skills, emotional intelligence and my ability to win with people.

CONTACT

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REFERENCES

Brand de Villiers, CA (SA) – ex Group CEO
MARC Ltd (+27829901934)

Gil Oved – Ex Co-CEO and Founder of The
Creative Counsel (TCC) Group
(+27828287806)

EDUCATION

Koster High School (North West Province)

1986 - 1990

Head Prefect, 3 Distinctions (Math, Science, Accounting) and Most Versatile & Dux Pupil Awards.

University of the North West (Potchefstroom)

1991 - 1993

B Comm Chartered Accountancy – **CUM LAUDE** (1993), Academic honorary award from PU for CHE (1994)

WORK EXPERIENCE (MOST RECENT & RELEVANT)

The Loerie Portfolio (Pty) Ltd – Owner & Managing Director

2016 – recent

Owner of Forest Edge Lodge (Award-winning Eco lodge in the Knysna Forest: www.forestedge.co.za). Business Consultancy & Project Support (Strategy, Business Growth, Sales & Marketing and Commercial & Financial Support). Current clients include companies like AdP Travel Management (Cape Town), WTF Engineering Group (Gauteng), Nova Construction Services (Stellenbosch), Nutape (a 3M Gold Distributor in Gauteng).

The Creative Counsel (TCC) – Managing Director

2013/14

TCC is SA's largest Below-The-Line Agency. Turnover in excess of R500m, more than 500 permanent staff and more than 8000 casual promoters. My key responsibility was that of a change agent. I had to improve the culture, reduce high staff turnover rates & implement the necessary business frameworks & systems. In the 18 months I was there, we reduced staff turnover by 5%, improved staff satisfaction by 11% and increased profits by 18%.

MARC Group Limited – Managing Director

2002-2012

MARC Group, with REMGRO as one of its main shareholders, was a group of Marketing and Sports companies. During my 10 years at MARC, my experience included managing a Retail business, turning this Retail business around and increasing the selling price by R5 million in just over a year, establishing and managing the Group Shared Services Division – including IT, Marketing and HR, servicing in excess of 150 staff members. As Managing Director of one of their largest subsidiaries, with a turnover in excess of R100 million per annum and with more than 80 staff reporting to me, together with my team, we managed in excess of 300 events and sponsorships a year, with a value of more than R400 million.

Vodacom (Pty) Ltd - Head of Finance

1994–2002

I started off as an accountant at Vodacom and ended my career 8 years later as Executive Head of Financial Systems. My main responsibility over that period included the establishment of financial controls, system implementation, financial management and project management. I was awarded the Chief Executive Award in 2002 (out of 3 500 staff) for successfully project managing the fastest SAP HR implementation in the southern hemisphere.

SKILLS

