

# AVINASH MEHRA

VFX/ GFX ARTIST & VIDEO EDITOR



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Vadodara, Gujarat, India

## About Me

A seasoned GFX/VFX Artist and Video Editor with over 3 years of experience in creating visually stunning content for a wide range of media, including advertising, and digital platforms. My expertise lies in blending artistic creativity with technical precision to craft compelling visual narratives that captivate audiences and enhance storytelling.

## Experience

### DJJ Entertainment May 2024 - Present

Co-Founder/ VFX Lead

As Co-Founder and VFX Lead at DJJ Entertainment, I combine leadership with creative expertise to drive the production of cutting-edge visual effects for our projects. My role involves overseeing the entire VFX pipeline, managing a talented team, and ensuring our work consistently exceeds industry standards. Through strategic vision and hands-on technical skills, I help shape DJJ Entertainment's unique brand and deliver exceptional results.

### Glazer Games April 2023 - May 2024

VFX Artist/ Video Editor

As a VFX Artist and Video Editor at Glazer Games, I created dynamic visuals and seamless edits that elevated the gaming experience. My work enhanced the brand's appeal and engaged the esports community through high-quality, impactful content.

### Gujarat Tigers Esports July 2024

Freelance Associate Content Lead

As an Associate Content Lead for Gujarat Tigers Esports, a BGMI Esports team, I designed the team's jersey and played a key role in creating the LineUp Reveal Video, Jersey Reveal Video, Motion Posters, and Instagram content for the BGMS Tournament, enhancing the team's brand and visibility in the esports community.

### Freelance Video Editor & GFX Artist Aug 2021 - Jan 2023

Freelance Associate Content Lead

As a Freelance Video Editor and GFX Artist, I specialized in delivering high-quality, visually compelling content across various media platforms. I brought creativity and precision to every project, ensuring impactful visuals and seamless edits that met clients' unique needs.

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## Skills

- Adobe After Effects
- Adobe Premier Pro
- Adobe Photoshop
- Vmix GT Design
- Adobe Illustrator

## Education

**2022**

Govt Boys Higher  
Secondary, Jammu

**Higher Secondary**

**2020**

Bloomingdale  
Higher Secondary

**Senior Secondary**

**2021 - 2022**

Dope Motions YouTube  
Academy

**VFX & Video Editing**



MacBook Pro