

Contact

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www.linkedin.com/in/hammad-iftikhar-320979128 (LinkedIn)

Top Skills

Design

User Experience (UX)

User Interface Design

Languages

Urdu (Professional Working)

English (Professional Working)

Hammad Iftikhar

Senior UX Researcher | Product Designer | NFT Artist
Lahore District, Punjab, Pakistan

Summary

Hi, My name is Muhammad Hammad, and I'm a National College of Arts -based product designer. With over 7 years of expertise in UI/UX design. More than 20 user interfaces for iOS, Android, tvOS, SmartTV, and the Web were created by me. UI Design, User Experience (UX), Graphic Design, Mobile Apps Design, Icon Design, Material Design, Web Interfaces Design, and Motion Design are some of my specialties. In addition, I have 7 years of expertise as a digital artist. I work with customers all across the world to provide high-quality digital artworks.

✓#For each product, a result-oriented strategy is used.
Team player with a strong sense of self-discipline.

Services I'll provided you is given blow:

##User experience research

##Branding

##Design

##What do I create on NFT & Metaverse?

— Environment Design

— Characters - Vector / Cartoon / Stylised / Painting

— Product Design

##What kind of art skills do I have?

— Pixel art (8-bit)

— 3D Character and Environments

— Manga comics arts

— Flat-Vector

— 3D Illustration

Portfolio links:

<https://www.behance.net/mh525694947f>

<https://instagram.com/hammadartwork?igshid=MWI4MTIyMDE=>

Willing to relocate: Anywhere

Experience

Nextbridge Ltd.

Senior UI Designer and UX Researcher

August 2021 - Present (2 years 11 months)

Lahore, Punjab, Pakistan

Study design briefs.

User experience research

Providing User persona of the product

Create User interaction flow.

Wireframing the flow.

Provide Branding accordingly to the requirements and nature of business.

Conceptualize visual based on requirements.

QuantumLHE (pvt) Ltd.

Interaction Designer

August 2020 - August 2021 (1 year 1 month)

Lahore, Punjab, Pakistan

Edwags

Senior Graphic Designer

June 2020 - August 2020 (3 months)

Redtape Media (Pvt.) Ltd.

Graphic Designer and Animator

February 2019 - June 2020 (1 year 5 months)

Lahore, Pakistan

Redtape Media (Pvt.) Ltd. is a DBPM (Digital Base Placed Media) agency. The have multiple digital

screen across Pakistan. In Lahore, I'm serve my duties as a graphic designer, Animator, Video maker,

music composer and cinematography.

Creative Junction

Graphic Designer / Animator

April 2017 - January 2019 (1 year 10 months)

Lahore, Pakistan

Social Media Advertisement Graphics, Animation and Promotion Plans. All kind of Post and Video for Social Media Marketing and TVC.

Neutro Pharma (Pvt.) Ltd.

Graphic Designer

December 2015 - May 2017 (1 year 6 months)

Lahore, Pakistan

I'm working as product designer: brochure, literature, banners, gifting products and many more.

Motion animation: product 2D and 3D animation, 3D modeling, after effect intros and many more

Education

Virtual University of Pakistan

Bachelor in Computer science - BSCS - IT · (2016 - 2020)

HEC

i.com, Business/Commerce, General · (2014 - 2016)