

CLUSTERS

**WE WORK FOR YOUR
PROGRESS**



TABLE OF CONTENTS

01

ABOUT US

CLUSTERS IS A LEADING INFLUENCER MANAGEMENT AGENCY.

02

OUR SERVICES

WE WORK FOR YOUR PROGRESS. WE DEAL WITH INFLUENCER MANAGEMENT AND INFLUENCER MARKETING

03

WHY OPT FOR OUR SERVICE ? WHY US?

WHAT WE PROVIDE YOU WITH IS A MUST GRAB. OUR DEDICATED TEAM AND SERVICES CAN HELP YOUR BRAND REACH NEW HEIGHTS.

04

CLIENT SUCCESS STORY

SEE HOW WE HELPED OUR CLIENTS REACH NEW HEIGHTS, BUILD BRAND IMAGE AND GROW SALES EXPONENTIALLY.



ABOUT CLUSTERS

Welcome to Clusters, your go-to for all things marketing magic! We specialize in Facebook ads, Google ads, and influencer marketing, turning your brand from “meh” to “WOW!” faster than a cat video goes viral. And that’s not all – we also create stunning websites with WordPress and Shopify, ensuring your online presence shines as brightly as your products. With a 93% success rate and experience with big names like House of Chikankari, we’re the marketing and web development wizards you didn’t know you needed. Ready to make your business shine? Let’s chat – we promise it’ll be more fun than untangling earphone wires! 🎉📞



OUR SERVICES :

1. **Google Ads:** Drive targeted traffic to your website with Google Ads, reaching potential customers precisely when they're searching for products or services like yours. Our data-driven approach ensures optimal performance and ROI, helping you achieve your advertising goals effectively.
2. **Facebook Ads:** Reach and engage your target audience on the world's largest social media platform with Facebook Ads. From brand awareness campaigns to lead generation and sales, our expertly crafted ad strategies maximize your reach, drive conversions, and grow your business.
3. **Influencer Marketing:** Harness the power of influencer partnerships to amplify your brand's visibility and credibility. We connect you with trusted influencers whose audience aligns with your target market, ensuring authentic endorsements that drive engagement and boost brand awareness.
4. **Website Development :** Create a dynamic and user-friendly website with our expert development services. Specializing in Shopify and WordPress, we build custom websites that enhance your online presence and drive business growth.



WHY CHOOSE US?

- 1. Expertise and Experience:** Our team offers cutting-edge solutions and stays updated on the latest trends to ensure your business remains ahead in the digital landscape.
- 2. Tailored Solutions:** We understand that every business is unique. Our approach involves crafting customized strategies that align with your specific goals, ensuring optimal results that meet your business needs.
- 3. Proven Track Record:** We consistently deliver exceptional results, as evidenced by our successful projects and satisfied clients across various industries. Our track record showcases our ability to drive growth and achieve business success.
- 4. Transparent Communication:** We believe in building trust through clear communication and transparency. You'll always be informed with regular updates and insights throughout our partnership, ensuring you're never left in the dark.
- 5. Results-Driven Approach:** Our focus is on delivering measurable outcomes. Whether it's increased traffic, higher conversions, or enhanced brand visibility, we are dedicated to achieving your business objectives and driving tangible results.

Choose Social Clusters and experience the difference of a team that is committed to your success. Let's achieve remarkable results together!



We have worked with :

6 clothing brands

2 Stock analysis company

5 Drop shipping company

3 Perfume brands

Our track record of success in Facebook Ads and Google Ads is a testament to our expertise in digital advertising. With an impressive success rate of 85%, we've consistently delivered exceptional results for businesses like yours, driving conversions and maximizing ROI. Our proven strategies have propelled numerous brands to new heights in the digital landscape. Let's collaborate and leverage the power of targeted Facebook and Google Ads to elevate your brand's online presence and achieve unparalleled success.



CLIENT SUCCESS STORIES :

Client 1 : HOUSE OF CHIKANKARI (CLOTHING BRAND)

Challenge: Needed assistance in running facebook ads.

Solution: Created a great ad campaign for them. Run their ads for around 2 months. Total ads campaign budget for us was around 2.5 lakhs.

Results: Sales increased by 9%. Instagram followers increased by 4.8k. Their profit margin increased by 12%.



Client 2: THE PERFUME SHOP (PERFUME BRAND, UK)

Challenge: Needed assistance in running facebook and google ads.

Solution: Created a great ad campaign for them. Total ads campaign budget for us was around 20 lakhs.

Results: Sales increased by 7%. Their profit margin increased by 3%.



Client 3 : LIQUIDE (STOCK ANALYSIS)

Challenge: Needed assistance in running facebook ads.

Solution: Created a great ad campaign for them. Total ads campaign budget for us was around 2 lakhs.

Results: Sales increased by 15%. Instagram followers increased by 2k. Their profit margin increased by 10%.



Client 4 : newme.asia (Clothing Brand)

Challenge: Needed assistance in influencer marketing.

Solution: Created a great ad campaign for them. Total ads campaign budget for us was around 2 lakhs.

Results: A good brand image was created, around 2.8M people show the videos collectively. sales increased by 7%. Instagram followers increased by 3k.



THANKS

HOPE TO WORK WITH YOU AHEAD

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