# Ali Hussnain

## Graphic Designer

Lahore, Pakistan

03066414156 be.net/designytech

#### **Be Creative Be Patience**

#### **WORK EXPERIENCE**

## **Lawpat Technologies**

## **Graphic Designer**

This is a remote base internship where I gained experience in a fast-paced web design environment, assisting with various design projects.

Developed communication and collaboration skills while working alongside experienced professionals.

Learned valuable industry knowledge and best practices.

April 2024 - Present | Uyo, Nigeria

#### **Sukoon Insurance**

Senior Graphic Designer



As a Senior Graphic Designer at Sukoon Insurance, I spearhead creative projects and drive visual excellence to elevate brand identities and marketing campaigns. Leveraging years of industry experience and a passion for design innovation, I collaborate closely with cross-functional teams to deliver impactful solutions that captivate audiences and drive business growth. From concept development to final execution, I am committed to pushing the boundaries of design to achieve exceptional results for Sukoon Insurance. Let's connect to discuss how I can contribute to your design initiatives and help Sukoon Insurance stand out in the marketplace!

December 2023 - United Arab Emirates

### Maple 54

Senior Graphic Designer + UI | Ux Designer

During my tenure as a Senior Graphic Designer and UI/UX Designer at Maple54, I played a key role in crafting impactful visuals and user experiences for various projects. My responsibilities encompassed:

Designing compelling graphic elements and user interfaces for diverse applications.

Collaborating with cross-functional teams (developers, project managers) to ensure design alignment with project goals.

Contributing to the user research process, including creating user personas and conducting usability testing.

Developing wireframes and prototypes to effectively communicate and refine design ideas.

Maintaining brand consistency and accessibility best practices across all design deliverables.

August 2023 - November 2023 | Pakistan

#### **Mr Tech**

### **Customer Service Agent**

🥒 Work as a Customer Service Agent at Mr. Tech Company 🥒

As a Customer Service Agent at Mr. Tech Company, I am dedicated to providing exceptional support to our valued customers. With a focus on efficiency and professionalism, I handle inquiries, resolve issues, and ensure customer satisfaction with every interaction. Skilled in active listening and problem-solving, I strive to exceed customer expectations and contribute to a positive customer experience. Let's connect to discuss how I can help enhance customer satisfaction and drive success for Mr. Tech Company!

April 2023 - July 2023 | Pakistan

### **Pagie Portal**

#### **UI/UX** Designer

Led UI/UX design initiatives for Pagie Portal, ensuring seamless and usercentered digital experiences.

Collaborated closely with cross-functional teams to gather requirements and translate them into intuitive design solutions.

Created wireframes, prototypes, and user flows to guide the development process.

Incorporated user feedback and usability testing results to refine designs for optimal user engagement.

Contributed to the enhancement of Pagie Portal's user interface aesthetics while maintaining functionality.

January 2023 - March 2023 | Lahore, Pakistan

#### Indie Bi

Graphic Designer + UI/UX Designer (Gaming & Websites) at Indie Bi (Intern)

I had the opportunity to gain valuable experience as a Senior Graphic Designer and UI/UX Designer intern at Indie Bi. In this role, I leveraged my skills in both graphic design and user experience design to create visually appealing and user-friendly interfaces for games and websites.

January 2021 - December 2022 | Lahore, Pakistan

### **EDUCATION**

#### **Suffa Secondary School**

#### Matric

January 2018 - December 2020 | Pakistan

## **Govt. Associate College Muridke**

Fsc(Pre-Medical)

January 2020 - January 2022 | Pakistan

## **Virtual University Of Pakistan**

Bachelor of Business & Information Technology (BBIT)

My course includes Business and Information Technology.

July 2022 - Muridke, Pakistan

## **DigiSkills**

Course in Graphic designing

My course includes Adobe Illustrator, Adobe Photoshop, and Adobe XD.

November 2022 - February 2023 | Muridke, Pakistan

## **DigiSkills**

Course in Freelancing

My course is related to freelance marketplaces like Behance, Fiverr, Upwork, People Per Hour, LinkedIn, etc.

November 2022 - February 2023 | Muridke, Pakistan

**LANGUAGES** 

English (Fluent)

Urdu (Native)

Punjabi (Native)

**AWARDS** 

Digiskills.pk

Certificate in Graphic Designing

2023

Digiskills.pk

Certificate in Freelancing

2023

**SKILLS** 

Adobe Illustrator, Adobe Indesign, Adobe Lightroom, Adobe Photoshop, Blender, Canva, CAPCUT, Figma

**EMAIL** 

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